British Columbia Pulse Check

June 2026

Methodology

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Online survey among BC residents 18 years of age or older: n=1,002.

Respondents were randomly recruited using LEO's online panel.

When

Data collection from June 1-2, 2026

Where available, results are compared to previous waves of research.

Margin of Error

For comparison purposes, a probability sample of n=1,002 yields a margin of error no greater than ±3.1% (19 times out of 20) for the total BC sample.

Weighting

Results were weighted according to **age, gender, region, and education** in order to ensure a representative sample of the population of BC.

Methodology

Significant Differences

↑ / ↓ indicates a significantly higher / lower proportion than the previous wave.

Data in green / red indicates a significantly higher / lower proportion relative to the total.

Note that the October 2025 wave of research was conducted on a sample of eligible voters only. Take caution interpreting wave over wave comparisons.

Rounded Data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Steve Mossop, Executive Vice-President, Western Canada at the following e-mail address: smossop@leger360.com

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Some **key highlights** from the omnibus **include…**

For the first time since the election, the BC Conservatives hold a narrow lead over the declining NDP. Among decided voters, 45% say they would vote for the Conservative Party of BC if an election were held tomorrow compared with 41% for the BC NDP, a 7-point drop since the NDP's peak popularity last October, and a 7-point increase in the same time period with the Conservatives.

Housing affordability remains the top issue, while the economy has increased in importance. Although it is still the most important issue (31%), concerns about housing prices/affordability have dissipated with now declining housing prices, health care remains top of list as well but unchanged at 29% and the economy has ratcheted up several points to now be a contender in the top 3 at 24%. What is more interesting is the fact that Conservative voters are far more likely to mention the economy, deficits, taxes and crime/public safety as issues while NDP voters are more concerned about housing costs and healthcare.

Awareness of the BC Conservative leadership change is relatively high, but familiarity with Kerry-Lynne Findlay is limited. Seventy-two percent of BC residents say they had heard that the BC Conservative Party selected a new leader, but only 49% who knew who won at the time of the poll two days later. Despite her long political career, only 26% say they are very or somewhat familiar with her, 28% have heard the name only and 43% say they had never heard of her before the survey.

Impressions of Kerry-Lynne Findlay are still developing for many residents. Even with low awareness and familiarity impressions, voters are divided in their impressions of Findlay, with 17% of BC residents having a favourable impression of her, while 22% have an unfavourable impression. Another 23% are neutral, and it's not surprising to see that 38% say they are not sure or do not know enough about her to form an impression. It's somewhat concerning that only 40% of Conservative voters have favourable impressions of her, and not surprising that 42% of NDP voters have an unfavourable impression.

Despite the lack of familiarity with her leadership, Findlay has a significant net effect on BC Conservative vote consideration. Among voters in general, 18% say Findlay becoming leader makes them more likely to consider voting for the BC Conservatives, while 19% say it makes them less likely. What is more significant is the fact that 9% of current NDP voters say they would be more likely to vote Conservative and a further 10% indicate they might consider switching their vote.

Leger

Some **key highlights** from the omnibus **include…**

BC Conservative vote consideration appears more party-driven than leader-driven. Thirty-four percent say they would vote BC Conservative, including 27% who say they would do so mainly because of the party regardless of the leader and 7% mainly because of Kerry-Lynne Findlay. Another 10% say they might vote BC Conservative but Findlay makes them less comfortable, while 34% say they would not vote BC Conservative regardless of the leader.

Compared with the previous BC Conservative leadership, views of Findlay's impact on party appeal are mixed. Twenty-two percent say Findlay makes the BC Conservatives more appealing, while 18% say she makes the party less appealing. One-third say the party is about the same, and 26% are not sure.

David Eby and Kerry-Lynne Findlay are close on preferred premier. When asked which current provincial party leader they would most prefer as Premier of British Columbia, 30% choose David Eby, 27% choose Kerry-Lynne Findlay, and 6% choose Emily Lowan. Thirteen percent say none of them, and 19% are not sure.

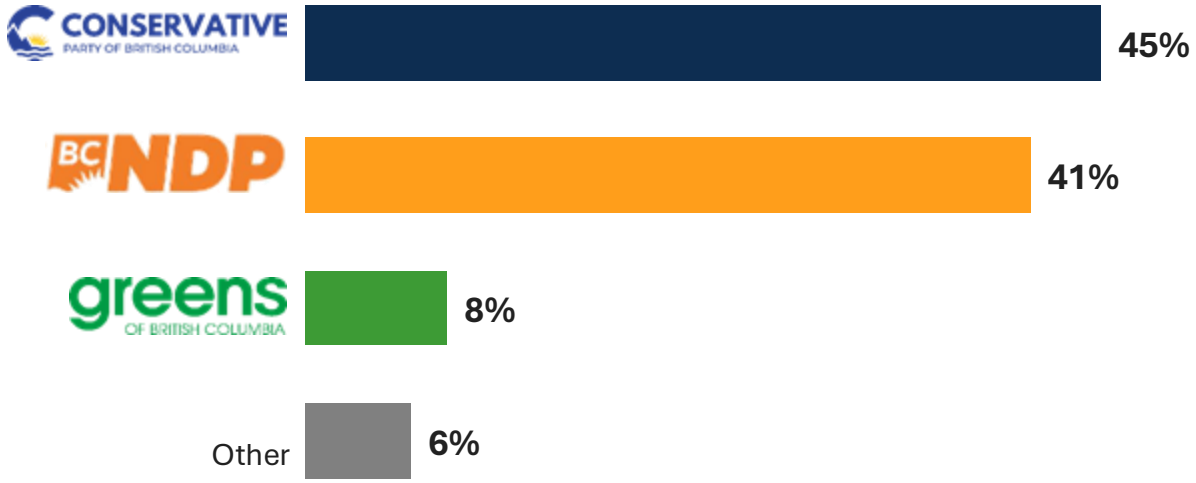
1.1

Detailed Results – Voting Intentions and Issues

Provincial Voting Intentions (Among Decided Voters)

Q. If a BC Provincial election were held here in BC tomorrow, which party's candidate would you vote for?

Base: Decided voters (Weighted: n=806 ; Unweighted: n=794)



	Total	GENDER		AGE			REGION		
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC
Conservative Party of BC	45%	48%	42%	44%	53%	40%	44%	40%	48%
BC New Democratic Party (NDP)	41%	37%	45%	40%	34%	47%	43%	35%	41%
BC Green Party	8%	9%	7%	11%	8%	6%	6%	18%	6%
Another party/ an independent candidate	6%	6%	6%	5%	5%	7%	6%	7%	5%

% Statistically significantly higher than total
% Statistically significantly lower than total

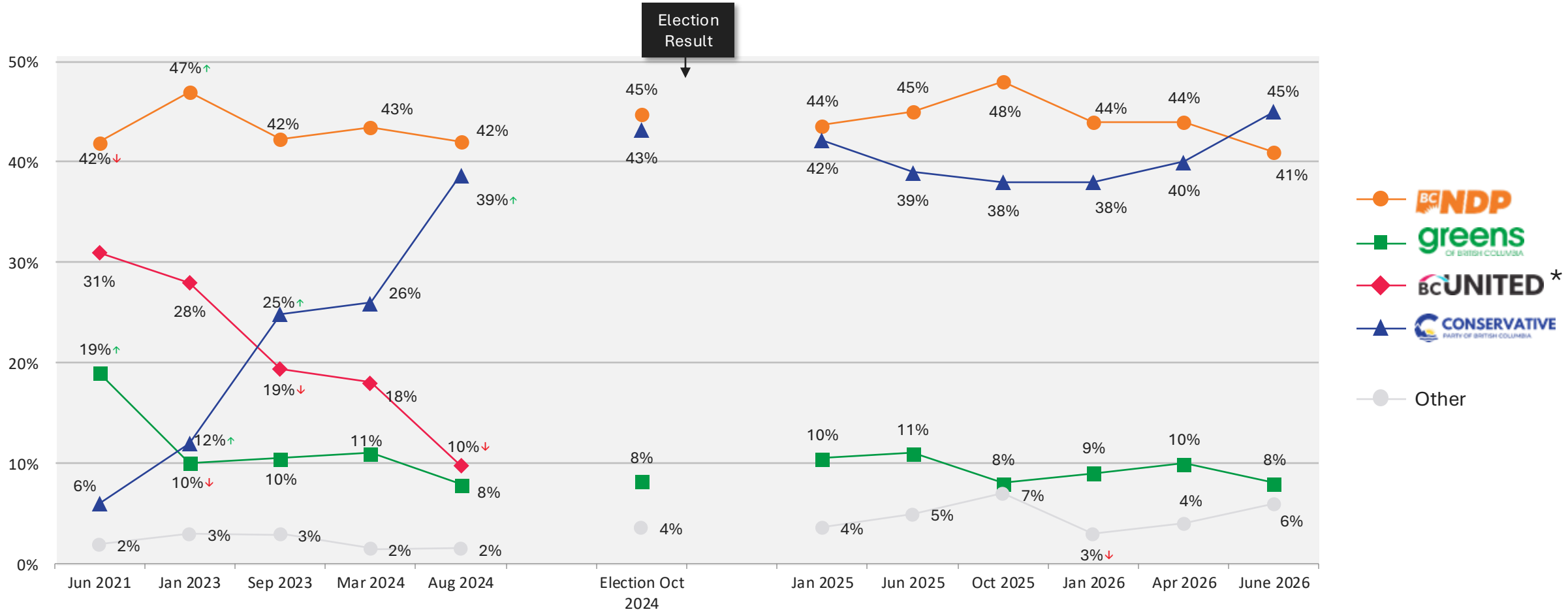
Provincial Voting Intentions Over Time (Among Decided Voters)

Q. If a BC Provincial election were held here in BC tomorrow, which party's candidate would you vote for?

Base: Decided voters (Weighted: n=806 ; Unweighted: n=794)

*NOTE: BC United was removed for the January 2025 wave onward due to party being suspended.

** NOTE: OneBC added as option for the January 2026 wave.

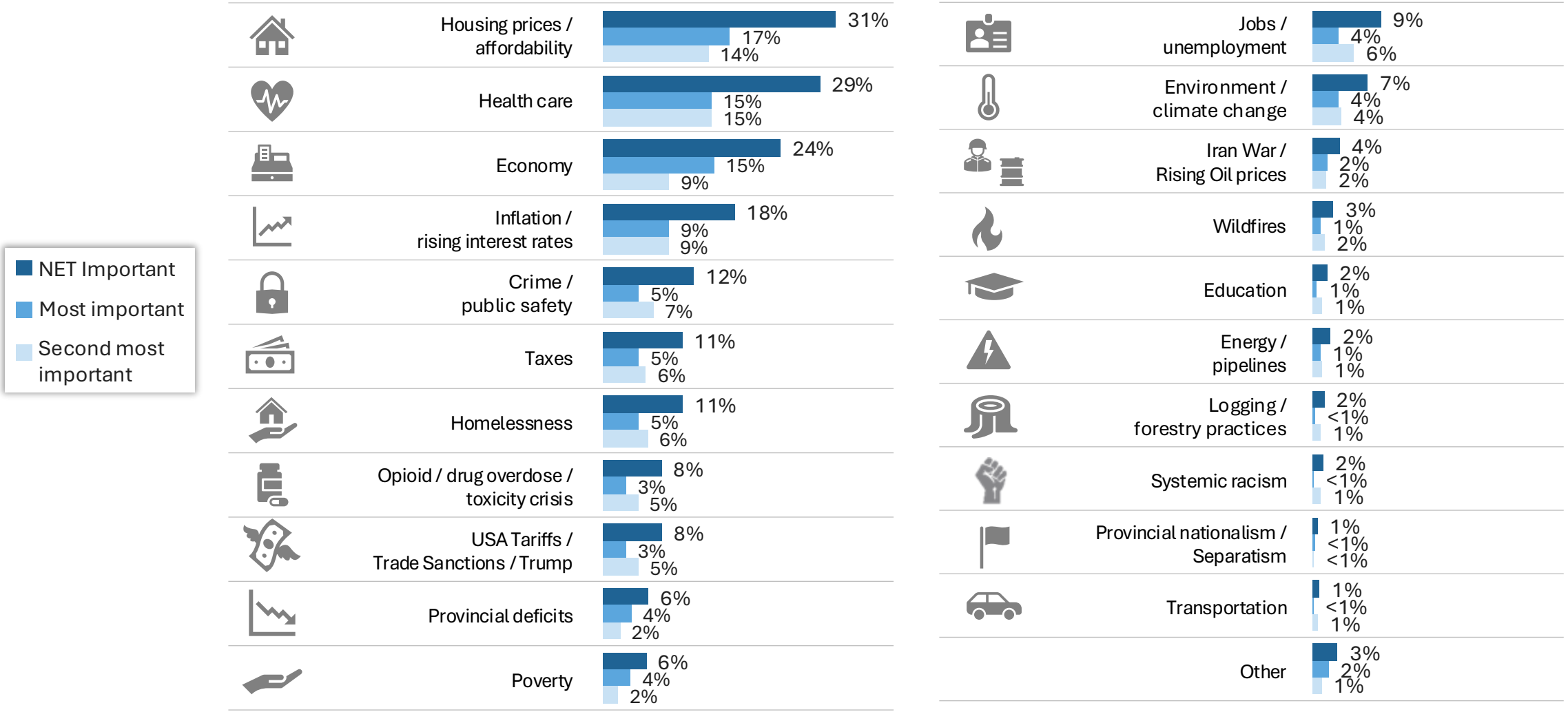


↑ Statistically significantly higher than previous wave.
↓ Statistically significantly lower than previous wave.

BC Issues – Total Importance: Aided

Q. In your view, what is the most important issue facing British Columbia today? What is the second most important issue?

Base: BC residents (Weighted: n= 1,002 ; Unweighted: n= 1,002).
'Not sure' (1%) responses not shown.



BC Issues – Most Important: Aided – Tracker

Q. In your view, what is the most important issue facing British Columbia today?

Base: BC residents (Weighted: n= 1,002 ; Unweighted: n= 1,002).
'Not sure' (1%) responses not shown.

	June 2026	Apr 2026	Jan 2026	Oct 2025	May 2025	Jan 2025	Aug 2024	Mar 2024
Housing prices / affordability	**17%**	15%	18% ↓	23%	19%	20%↓	27%	26%
Health care	**15%**	14%	17%	16%	19%	17%	17%	20%↑
Economy	**15%↑**	11%	9%	10%	9%	10%	8%	6%
Inflation / rising interest rates	**9%**	9%	10%	10%	8%↓	11%	11%↓	15%
Crime / public safety	**5%**	5%	7%	6%	7%↑	4%	5%	4%
Taxes	**5%**	5%	5%	3%	4%	6%	6%	5%
Homelessness	**5%**	4%	4%	4%	3%↓	5%	3%	4%
Opioid / drug overdose / toxicity crisis	**3%**	4%	6%	4%	3%	3%	4%	4%
USA Tariffs / Trade Sanctions / Trump	**3%**	4%	6%	5%↓	8%	7%	n/a	n/a
Provincial deficits	**4%**	5%	n/a	n/a	n/a	n/a	n/a	n/a
Poverty	**4%**	4%↑	2%	3%	4%↑	2%↓	3%	3%

	June 2026	Apr 2026	Jan 2026	Oct 2025	May 2025	Jan 2025	Aug 2024	Mar 2024
Jobs / unemployment	**4%**	4%	3%	4%	3%	3%	3%	3%
Environment / climate change	**4%**	3%	3%	4%	4%	5%	5%	5%↓
Iran War / Rising Oil prices	**2%**	3%	n/a	n/a	n/a	n/a	n/a	n/a
Wildfires	**1%**	1%	1%	1%	1%	1%↓	2%	1%↓
Education	**1%**	2%	1%	<1%↓	1%	1%	1%	1%
Energy / pipelines	**1%**	1%	1%	1%	1%	1%	<1%	<1%
Logging / forestry practices	**<1%**	1%	1%	<1%	<1%	<1%	<1%	<1%
Systemic Racism	**<1%**	1%	1%	<1%	<1%	1%	<1%	<1%
Provincial Nationalism / Separatism	**<1%**	<1%	<1%	<1%	<1%	n/a	n/a	n/a
Transportation	**<1%**	1%	1%	<1%	1%	<1%	1%	<1%
Other	**2%**	3%	2%	2%	2%	1%	1%	1%

↑ Statistically significantly higher than previous wave.
↓ Statistically significantly lower than previous wave.

Top 6 BC Issues – Demographic Breakdown

Q. In your view, what is the most important issue facing British Columbia today? What is the second most important issue?

Base: BC residents (Weighted: n= 1,002 ; Unweighted: n= 1,002).

TOP 6 BC ISSUES – MOST IMPORTANT: AIDED *(June 2026)*

AGE	18-34	35-54	55+
Housing prices / affordability	19%	24%	11%
Health care	9%	9%	22%
Economy	17%	14%	15%
Inflation / rising interest rates	9%	11%	7%
Crime / public safety	4%	7%	5%
Taxes	8%	4%	3%

PROVINCIAL VOTING INTENT	NDP	Conservative	Green	Other
Housing prices / affordability	19%	15%	27%	10%
Health care	19%	12%	16%	16%
Economy	13%	19%	5%	11%
Inflation / rising interest rates	9%	9%	8%	9%
Crime / public safety	3%	8%	-	11%
Taxes	2%	6%	3%	7%

TOP 6 BC ISSUES – TOP 2 MOST IMPORTANT: AIDED *(June 2026)*

AGE	18-34	35-54	55+
Housing prices / affordability	33%	38%	25%
Health care	20%	25%	38%
Economy	21%	23%	26%
Inflation / rising interest rates	19%	21%	14%
Crime / public safety	12%	14%	11%
Taxes	14%	10%	9%

PROVINCIAL VOTING INTENT	NDP	Conservative	Green	Other
Housing prices / affordability	36%	27%	41%	25%
Health care	33%	27%	31%	40%
Economy	20%	29%	9%	23%
Inflation / rising interest rates	15%	19%	14%	14%
Crime / public safety	7%	17%	3%	11%
Taxes	7%	14%	3%	17%

% Statistically significantly higher than total
% Statistically significantly lower than total

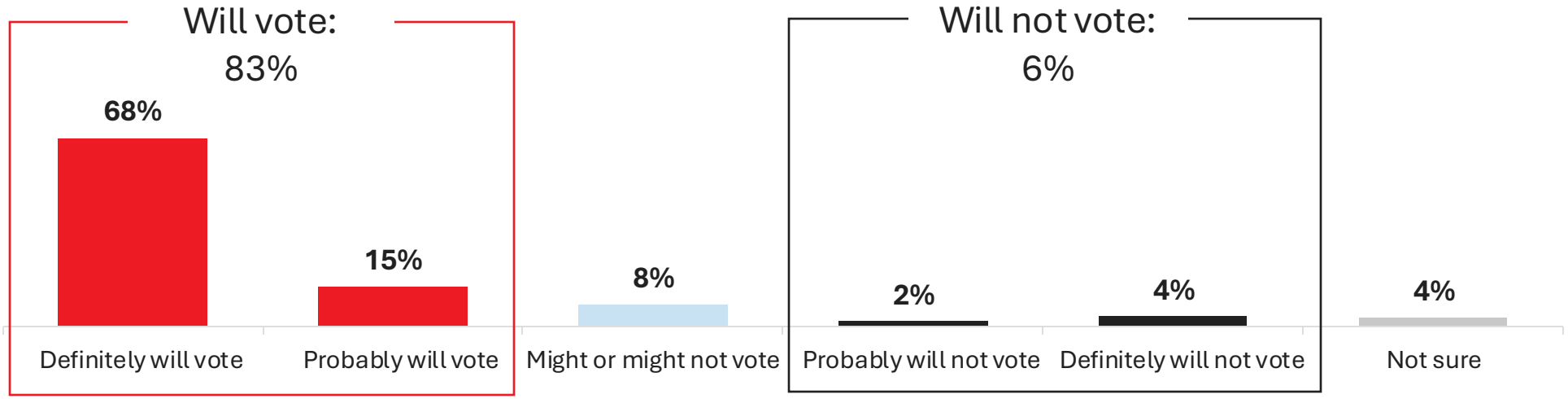
1.2

Detailed Results – BC Conservative Party Leadership Perceptions

Likelihood of Voting in the Next BC Provincial Election

Q. How likely are you to vote in the next British Columbia provincial election?

Base: BC residents (Weighted: n= 1,002 ; Unweighted: n= 1,002)



	Total	GENDER		AGE			REGION			PROVINCIAL VOTE			
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC	Conservative	NDP	Green	Other
NET Will vote	83%	80%	85%	72%	81%	90%	83%	86%	81%	92%	94%	85%	87%
NET Will not vote	6%	7%	4%	10%	5%	4%	5%	7%	6%	-	1%	-	1%

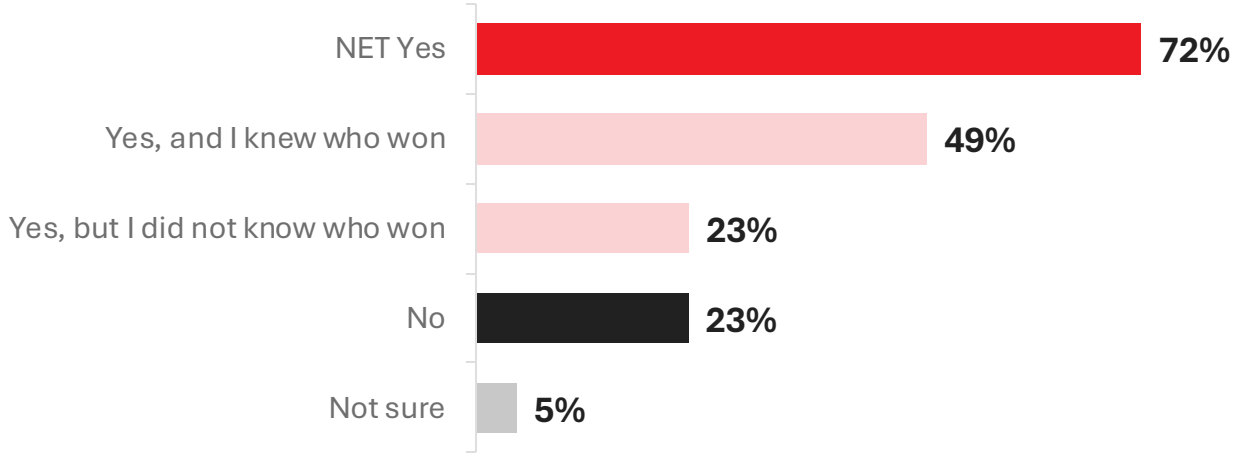
% Statistically significantly higher than total

% Statistically significantly lower than total

Awareness of the BC Conservative Party's New Leader

Q. Before today, had you heard that the BC Conservative Party selected a new leader?

Base: BC residents (Weighted: n= 1,002 ; Unweighted: n= 1,002)



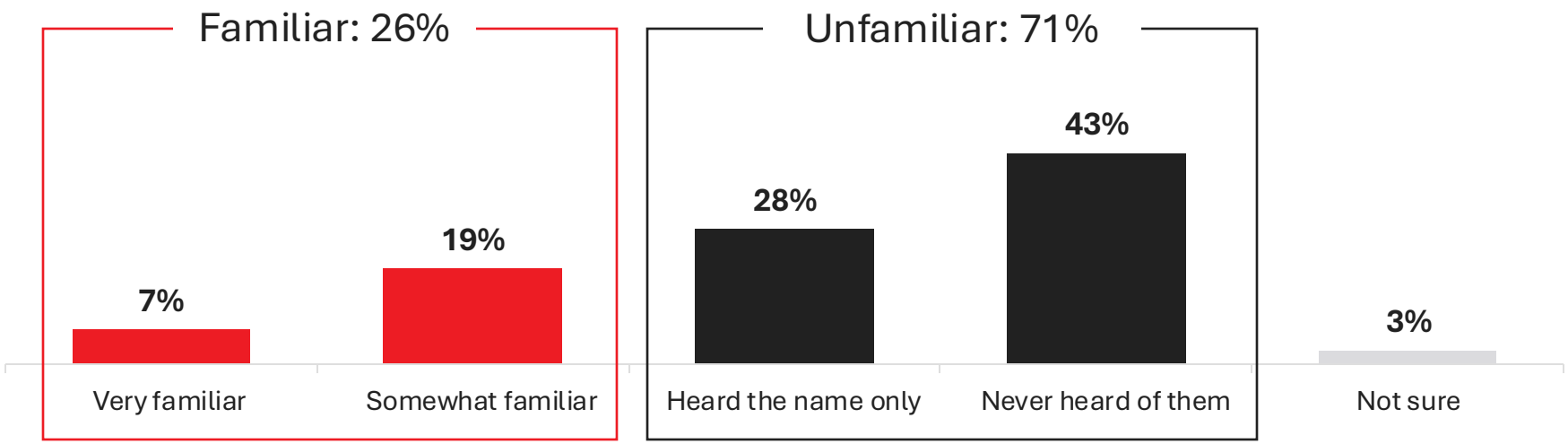
	Total	GENDER		AGE			REGION			PROVINCIAL VOTE			
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC	Conservative	NDP	Green	Other
NET Yes	72%	75%	70%	56%	70%	84%	70%	79%	72%	75%	85%	83%	78%
No	23%	22%	25%	36%	25%	14%	24%	19%	24%	21%	13%	16%	22%

% Statistically significantly higher than total
% Statistically significantly lower than total

Familiarity with New BC Conservative Leader Kerry-Lynne Findlay

Q. The new leader of the BC Conservative Party is Kerry-Lynne Findlay. Before today, how familiar were you with Kerry-Lynne Findlay?

Base: BC residents (Weighted: n= 1,002 ; Unweighted: n= 1,002)



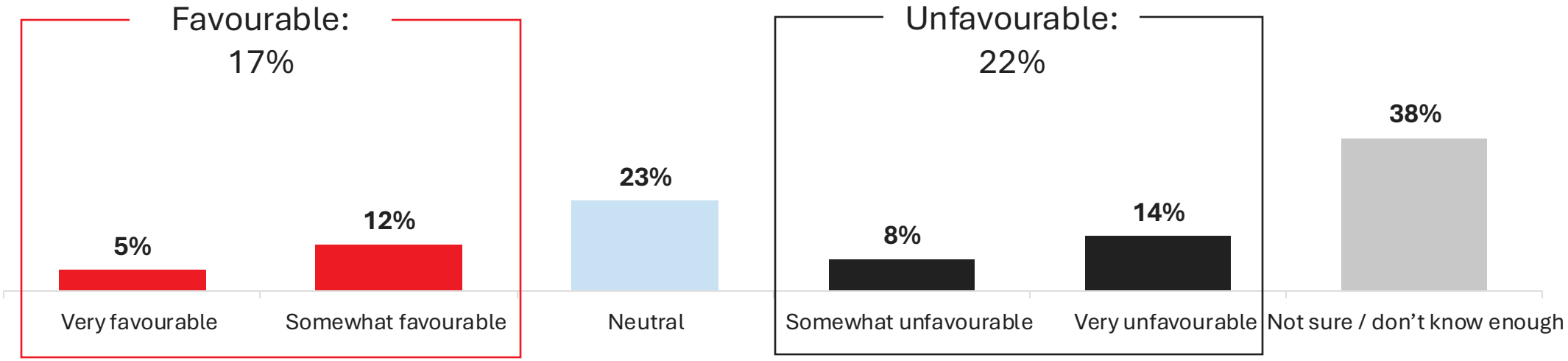
	Total	GENDER		AGE			REGION			PROVINCIAL VOTE			
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC	Conservative	NDP	Green	Other
NET Familiar	26%	32%	21%	30%	21%	29%	30%	21%	23%	36%	28%	35%	21%
NET Unfamiliar	71%	65%	76%	65%	76%	70%	67%	76%	74%	63%	70%	62%	79%

% Statistically significantly higher than total
% Statistically significantly lower than total

Public Perceptions of Kerry-Lynne Findlay

Q. What is your overall impression of Kerry-Lynne Findlay?

Base: BC residents (Weighted: n= 1,002 ; Unweighted: n= 1,002)



	Total	GENDER		AGE			REGION			PROVINCIAL VOTE			
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC	Conservative	NDP	Green	Other
NET Favourable	17%	21%	14%	22%	16%	15%	20%	13%	15%	40%	6%	6%	8%
NET Unfavourable	22%	25%	19%	17%	16%	29%	20%	32%	20%	7%	42%	41%	18%
Not sure / I don't know enough	38%	31%	45%	39%	42%	35%	36%	36%	44%	28%	35%	27%	34%

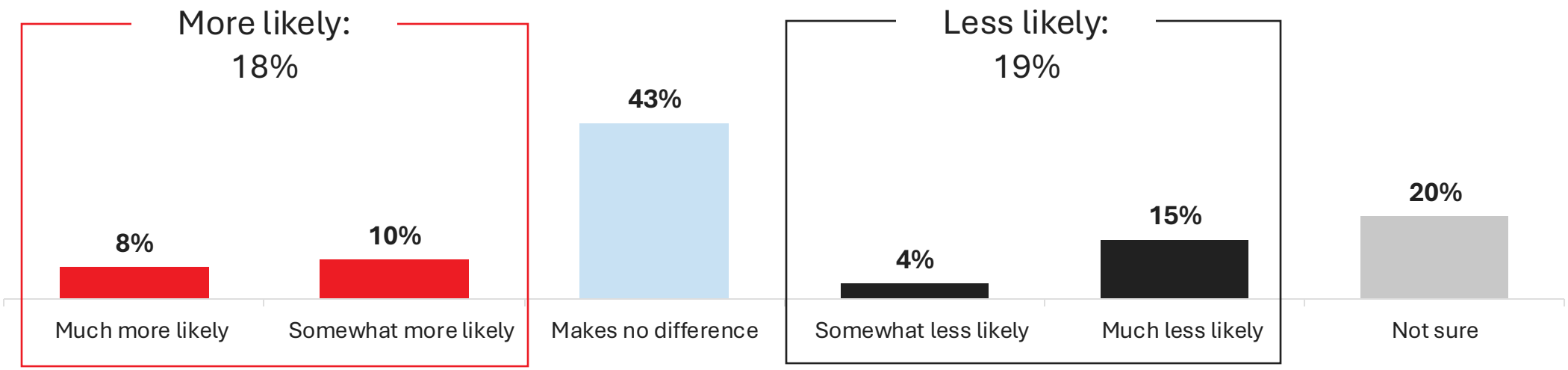
% Statistically significantly higher than total

% Statistically significantly lower than total

Effect of New Leadership on BC Conservative Vote Intent

Q. Does Kerry-Lynne Findlay becoming leader of the BC Conservative Party make you more likely or less likely to consider voting for the BC Conservatives in the next provincial election?

Base: BC residents (Weighted: n= 1,002 ; Unweighted: n= 1,002)



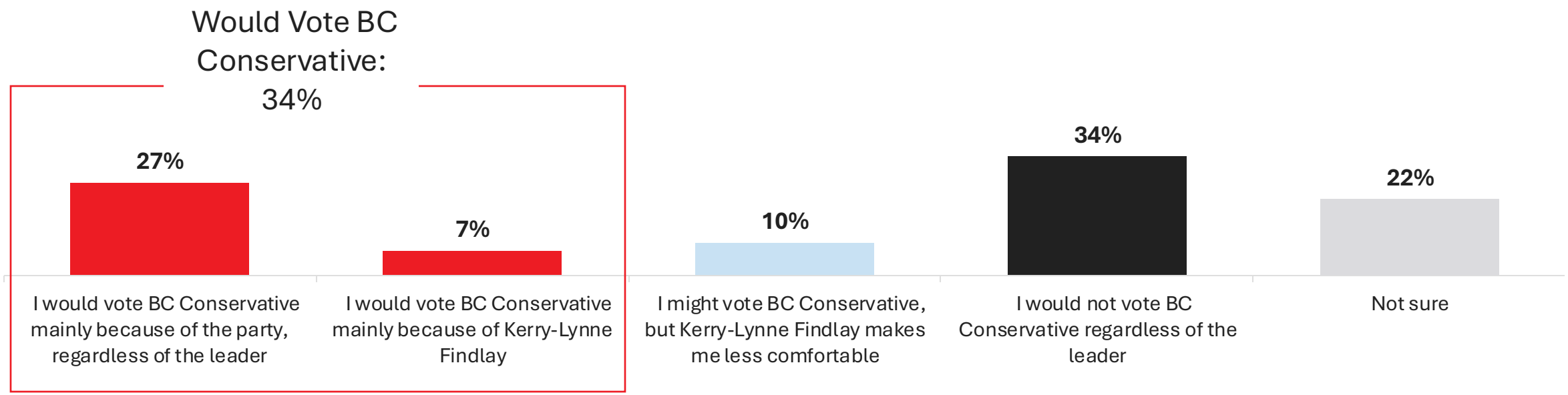
	Total	GENDER		AGE			REGION			PROVINCIAL VOTE			
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC	Conservative	NDP	Green	Other
NET More likely	18%	21%	15%	22%	18%	15%	19%	16%	17%	35%	7%	26%	15%
NET Less likely	19%	21%	17%	12%	12%	27%	17%	26%	18%	5%	38%	26%	23%
Not sure	20%	16%	24%	26%	23%	15%	18%	18%	25%	15%	10%	11%	16%

% Statistically significantly higher than total
% Statistically significantly lower than total

Leadership Influence on BC Conservative Vote Consideration

Q. Which statement best describes your view?

Base: BC residents (Weighted: n= 1,002 ; Unweighted: n= 1,002)



	Total	GENDER		AGE			REGION			PROVINCIAL VOTE			
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC	Conservative	NDP	Green	Other
NET Would vote BC Conservative	34%	41%	28%	38%	40%	27%	37%	22%	35%	80%	9%	16%	13%
Might vote BC Conservative	10%	11%	9%	10%	6%	12%	10%	11%	8%	8%	10%	11%	16%
Would not vote BC Conservative	34%	32%	37%	27%	32%	40%	33%	43%	32%	3%	69%	63%	41%

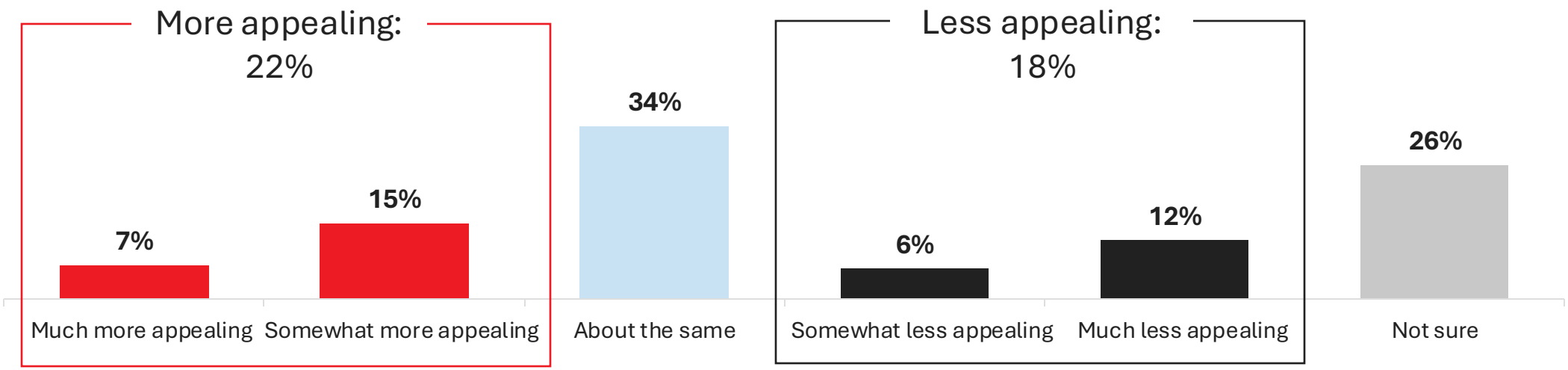
% Statistically significantly higher than total

% Statistically significantly lower than total

Perceived Appeal of the BC Conservatives Under Kerry-Lynne Findlay

Q. Compared with the previous BC Conservative leadership, does Kerry-Lynne Findlay make the party seem...

Base: BC residents (Weighted: n= 1,002 ; Unweighted: n= 1,002)



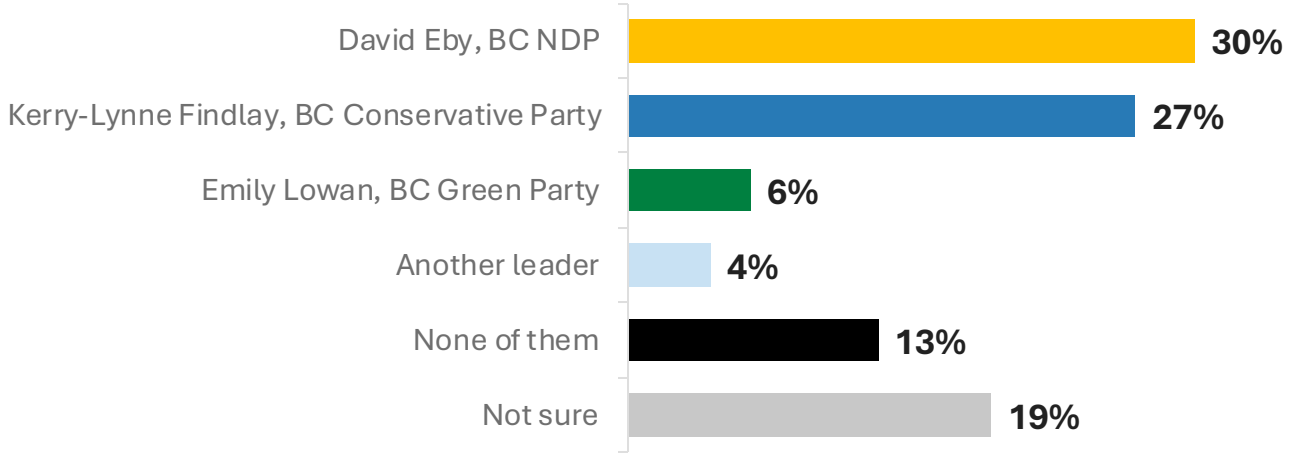
	Total	GENDER		AGE			REGION			PROVINCIAL VOTE			
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC	Conservative	NDP	Green	Other
NET More appealing	22%	25%	19%	23%	22%	21%	24%	21%	19%	42%	10%	25%	19%
NET Less appealing	18%	20%	16%	14%	12%	25%	16%	27%	16%	9%	30%	23%	15%
Not sure	26%	20%	32%	34%	28%	21%	25%	24%	30%	20%	21%	17%	15%

% Statistically significantly higher than total
% Statistically significantly lower than total

Preferred Premier of British Columbia

Q. Thinking about the current provincial party leaders, which leader would you most prefer as Premier of British Columbia?

Base: BC residents (Weighted: n= 1,002 ; Unweighted: n= 1,002)



	Total	GENDER		AGE			REGION			PROVINCIAL VOTE			
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC	Conservative	NDP	Green	Other
David Eby, BC NDP	30%	29%	31%	27%	24%	37%	32%	30%	27%	4%	78%	12%	14%
Kerry-Lynne Findlay, BC Conservative Party	27%	30%	24%	28%	28%	25%	28%	24%	27%	68%	3%	15%	9%
Emily Lowan, BC Green Party	6%	7%	6%	9%	6%	5%	5%	11%	7%	2%	4%	54%	1%

% Statistically significantly higher than total
% Statistically significantly lower than total

Sample Profile

Sample Profile

BC Residents (Unweighted Base n=1,002; Weighted Base n=1,002 unless noted otherwise)

Gender

	Unweighted	Weighted
Men	490	485
Women	512	517

Region

	Unweighted	Weighted
Metro Van	588	539
Van Isle	151	166
Rest of BC	263	297

Age

	Unweighted	Weighted
18-34	218	264
35-54	297	316
55+	487	422

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consultants

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