



Report

Federal Government Satisfaction

A Survey of Canadians



October 13th, 2026



Methodology

This week, we surveyed Canadians on politics, government performance, and key national issues.

Method

Online survey among respondents 18 years of age or older.
(Canadian sample: **n= 1,525**)

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **October 9th to 12th, 2026**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.5%** (19 times out of 20) for the sample.

Significant Differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact one of the following people:

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➔ Notes

A more detailed methodology is presented in the Appendix.

The **Most Accurate** Polling Firm in Canada

CANADA 2025

	LEGER POLL Published on April 26, 2025	OFFICIALS RESULTS 2025 Canada Federal Election
	43%	43.7%
	39%	41.3%
	8%	6.3%
	6%	6.3%
	2%	1.2%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49%	50%
	49%	48%
Others	2%	2%

Key Highlights

Some of **the key highlights** of our survey...

FEDERAL VOTING INTENTIONS

- The Liberals lead federal voting intentions with 48% among decided voters, compared with 33% for the Conservatives, a 15-point gap. Liberal support is down one point since September, Conservative support is unchanged, and NDP support is up two points to 8%.

GOVERNMENT PERFORMANCE & PRIME MINISTER CARNEY

- Satisfaction with the federal government stands at 57%, unchanged from September, while 35% are dissatisfied (-1). Satisfaction is higher in Quebec (64%) and among those aged 55+ (65%), and lower in Manitoba/Saskatchewan (42%) and among those aged 35-54 (50%).
- Prime Minister Carney's approval rating stands at 58%, unchanged from September, while 35% disapprove (+1). Approval is higher among men (61%) and those aged 55+ (67%), and lower in Manitoba/Saskatchewan (46%), among women (55%) and among Canadians under 55 (51%-52%).

CARNEY'S PERFORMANCE TO DATE & PROJECTS OF NATIONAL INTEREST

- Just over half of Canadians (52%) are familiar with Carney's Projects of National Interest initiative, up 5 percentage points since last year (September 2025 (47%)). Familiarity is significantly higher among residents of British Columbia (71%) and Alberta (62%), while it is notably lower in Quebec (37%).
- Forty-five percent say Carney is doing a good job getting Projects of National Interest underway, compared with 26% who say he is doing a poor job and 29% who are unsure. Canadians who are familiar with the Projects of National Interest initiative are more likely to believe Carney is doing a good job (66%). Ratings are higher in British Columbia (58%), among men (51%) and those aged 55+ (49%), and lower in Manitoba/Saskatchewan (31%), among women (38%) and those aged 35-54 (38%).
- Among the campaign commitments measured, trade diversification receives the highest average rating (6.5/10), with higher scores indicating greater satisfaction with the progress made, while cost of living (4.9) and housing affordability (5.0) receive the lowest. Compared with November 2025, the largest increase is observed for managing Canada-U.S. trade relations (+1.2 points), followed by military capacity (+0.5), housing affordability (+0.4) and cost of living (+0.4).
- Fifty-six percent say national unity has improved since Carney took office, up nine points from November 2025; 18% say it has not changed (-9) and 16% say it has worsened (+1).

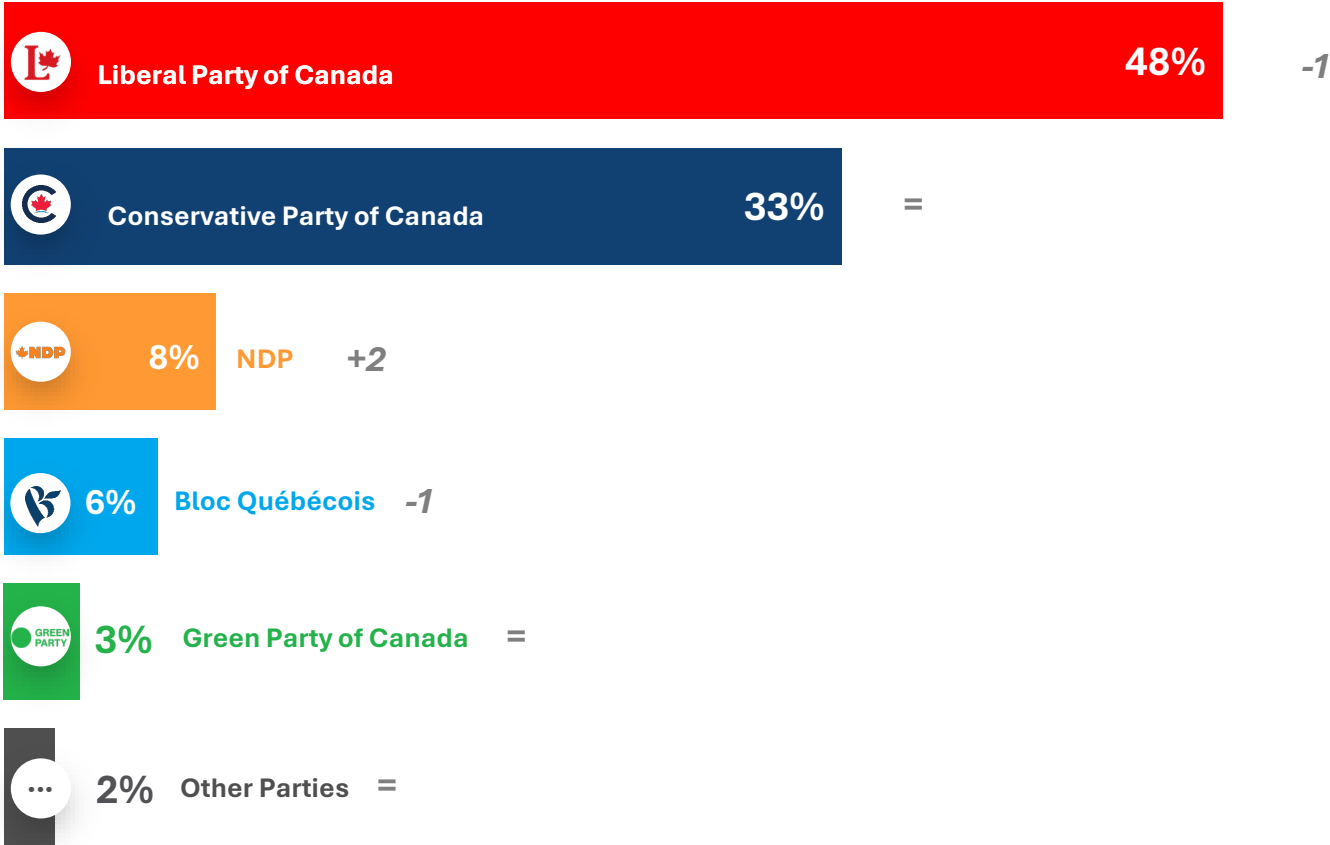
Federal Voting Intentions



Voting Intentions - Federal Election (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,309) except for the Bloc Québécois, Quebecers only



Note: The +/- are in comparison to the most recent measurement of voting intentions, on September 8th, 2026.

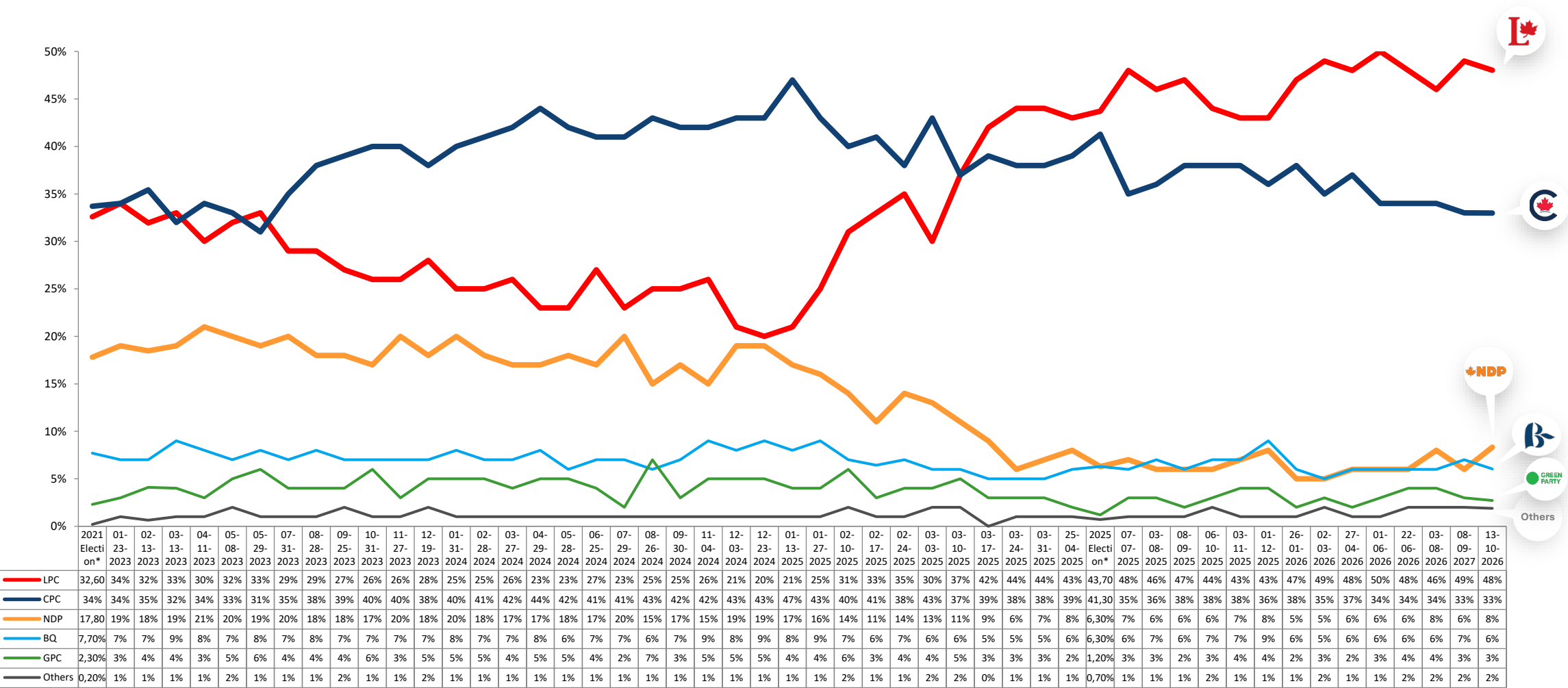
Voting Intentions - Federal Election (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,309) except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total Sept. 8 th , 2026	Gap
Weighted n=	1,516	1,294	81	298	511	77	143	184	661	634	332	406	557	546	492	252	1,301	
Unweighted n=	1,513	1,309	80	354	530	97	110	138	712	597	306	353	650	581	485	239	1,318	
... Mark Carney's Liberal Party of Canada	41%	48%	53%	47%	51%	30%	43%	50%	47%	49%	40%	41%	58%	51%	49%	41%	49%	-1
...Pierre Poilievre's Conservative Party of Canada	28%	33%	32%	17%	38%	46%	43%	32%	33%	33%	36%	39%	27%	25%	36%	46%	33%	=
... Avi Lewis' New Democratic Party of Canada	7%	8%	7%	7%	7%	14%	9%	13%	9%	8%	14%	9%	5%	10%	7%	7%	6%	+2
... Yves-François Blanchet's Bloc Québécois	5%	6%	-	26%	-	-	-	-	-	-	-	-	-	-	-	-	7%	-1
... Elizabeth May's Green Party of Canada	2%	3%	6%	2%	2%	4%	3%	3%	3%	3%	6%	3%	1%	4%	2%	1%	3%	=
... another party	5%	2%	3%	2%	1%	6%	3%	2%	3%	1%	1%	3%	1%	3%	2%	1%	2%	=
I would not vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada



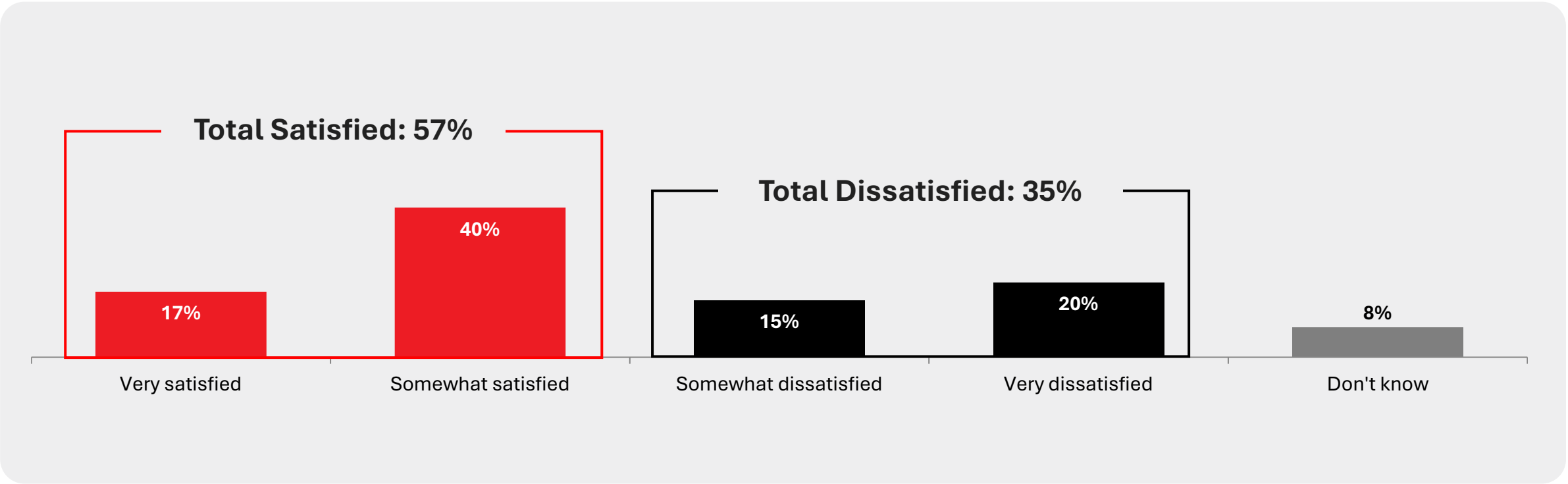
*Official results from Elections Canada

Government Performance

Satisfaction with the Canadian Government Led by Mark Carney (1/2)

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Mark Carney?

Base: All respondents (n=1,525)



Satisfaction with the Canadian Government Led by Mark Carney (2/2)

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Mark Carney?

Base: All respondents (n=1,525)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Sept. 8 th 2026	Gap
Weighted n=	1,525	103	355	595	98	165	209	749	776	399	494	632	1,538	
Unweighted n=	1,525	101	413	605	126	125	155	807	718	362	425	738	1,538	
TOTAL SATISFIED	57%	56%	64%	54%	42%	58%	63%	60%	54%	53%	50%	65%	57%	=
Very satisfied	17%	23%	16%	16%	9%	21%	23%	18%	16%	8%	14%	26%	19%	-2
Somewhat satisfied	40%	32%	48%	38%	33%	36%	40%	41%	38%	45%	36%	39%	37%	+3
TOTAL DISSATISFIED	35%	31%	27%	40%	47%	34%	33%	35%	35%	36%	41%	30%	36%	-1
Somewhat dissatisfied	15%	9%	12%	18%	21%	13%	13%	16%	14%	18%	16%	12%	18%	-3
Very dissatisfied	20%	21%	14%	22%	25%	21%	20%	19%	21%	18%	24%	18%	18%	+2
Don't know	8%	14%	10%	6%	11%	8%	5%	5%	10%	11%	10%	5%	7%	+1

Satisfaction with the Canadian Government Led by Mark Carney – *By Voting Intentions*

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Mark Carney?

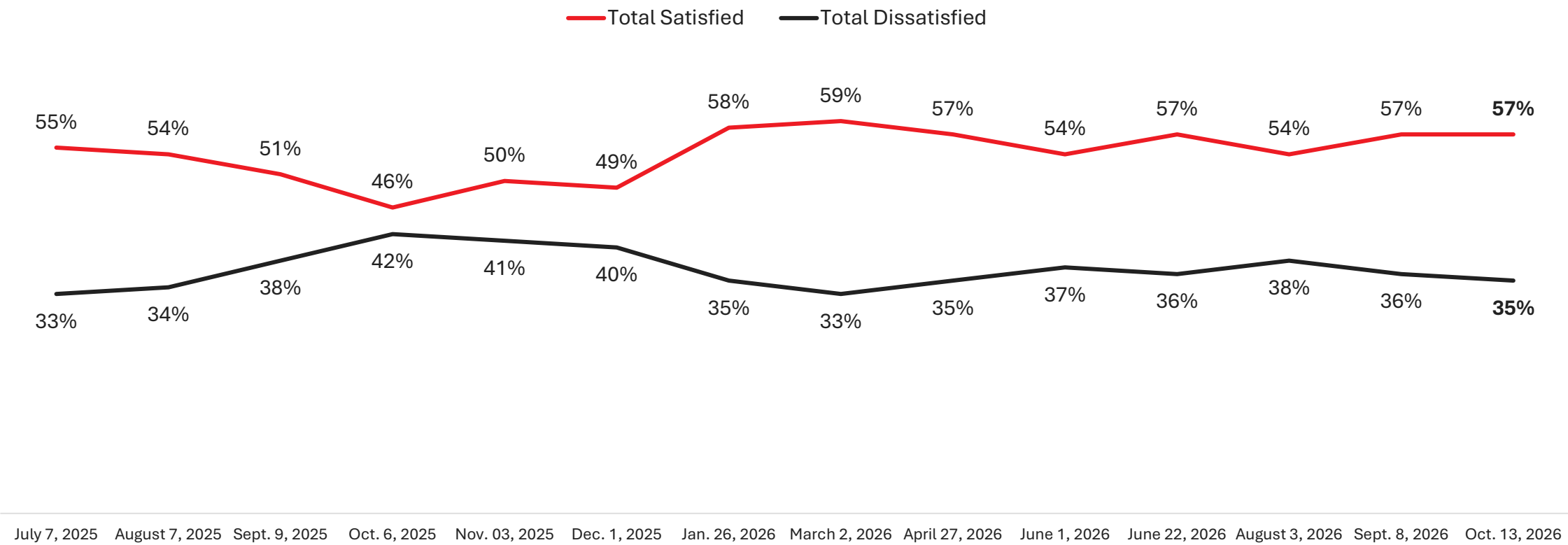
Base: All respondents (n=1,525)

						
	Total Canada	LPC	CPC	NDP	BQ	GPC
Weighted n=	1,525	622	427	108	78	35
Unweighted n=	1,525	699	352	119	85	32
TOTAL SATISFIED	57%	94%	20%	46%	55%	57%
Very satisfied	17%	37%	3%	4%	4%	6%
Somewhat satisfied	40%	56%	17%	42%	51%	51%
TOTAL DISSATISFIED	35%	5%	75%	45%	34%	35%
Somewhat dissatisfied	15%	4%	26%	24%	21%	23%
Very dissatisfied	20%	1%	50%	21%	13%	12%
Don't know	8%	1%	5%	9%	11%	9%

Satisfaction with the Canadian Government Led by Mark Carney – Trended

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Mark Carney?

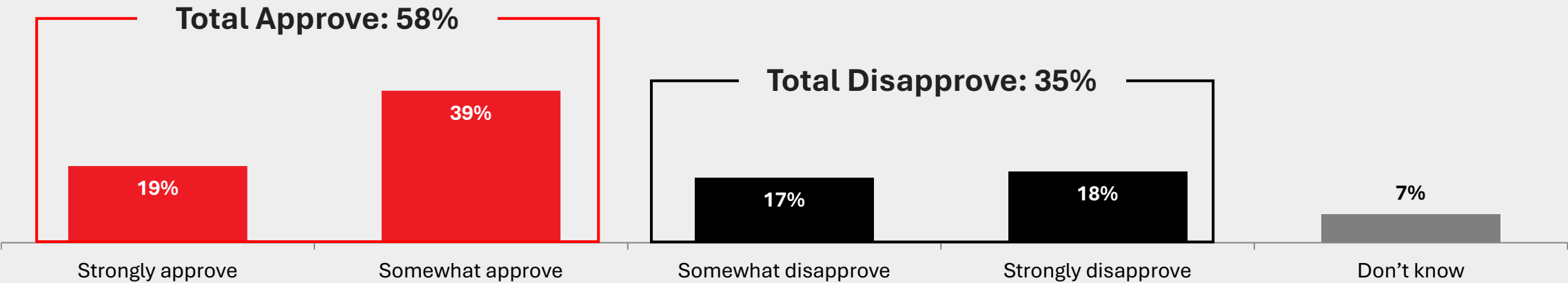
Base: All respondents



Approval of Prime Minister Carney’s Performance to Date (1/2)

Q3. Thinking of Prime Minister Carney and how he has performed so far, in your opinion do you approve or disapprove of the job he is doing?

Base: All respondents (n=1,525)



Approval of Prime Minister Carney’s Performance to Date (2/2)

Q3. Thinking of Prime Minister Carney and how he has performed so far, in your opinion do you approve or disapprove of the job he is doing?

Base: All respondents (n=1,525)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Sept. 8 th 2026	Gap
Weighted n=	1,525	103	355	595	98	165	209	749	776	399	494	632	1,538	-
Unweighted n=	1,525	101	413	605	126	125	155	807	718	362	425	738	1,538	-
TOTAL APPROVE	58%	54%	63%	55%	46%	66%	59%	61%	55%	51%	52%	67%	58%	=
Strongly approve	19%	22%	16%	20%	13%	23%	23%	20%	19%	8%	15%	30%	22%	-3
Somewhat approve	39%	32%	46%	36%	32%	44%	36%	41%	36%	43%	37%	37%	37%	+2
TOTAL DISAPPROVE	35%	34%	28%	38%	45%	32%	34%	34%	35%	38%	39%	29%	34%	+1
Somewhat disapprove	17%	13%	16%	17%	20%	16%	15%	16%	17%	22%	17%	12%	17%	=
Strongly disapprove	18%	22%	12%	21%	24%	16%	19%	19%	17%	16%	22%	17%	16%	+2
Don't know	7%	12%	9%	7%	10%	2%	6%	4%	10%	11%	8%	4%	8%	-1

Approval of Prime Minister Carney’s Performance to Date – *By Voting Intentions*

Q3. Thinking of Prime Minister Carney and how he has performed so far, in your opinion do you approve or disapprove of the job he is doing?

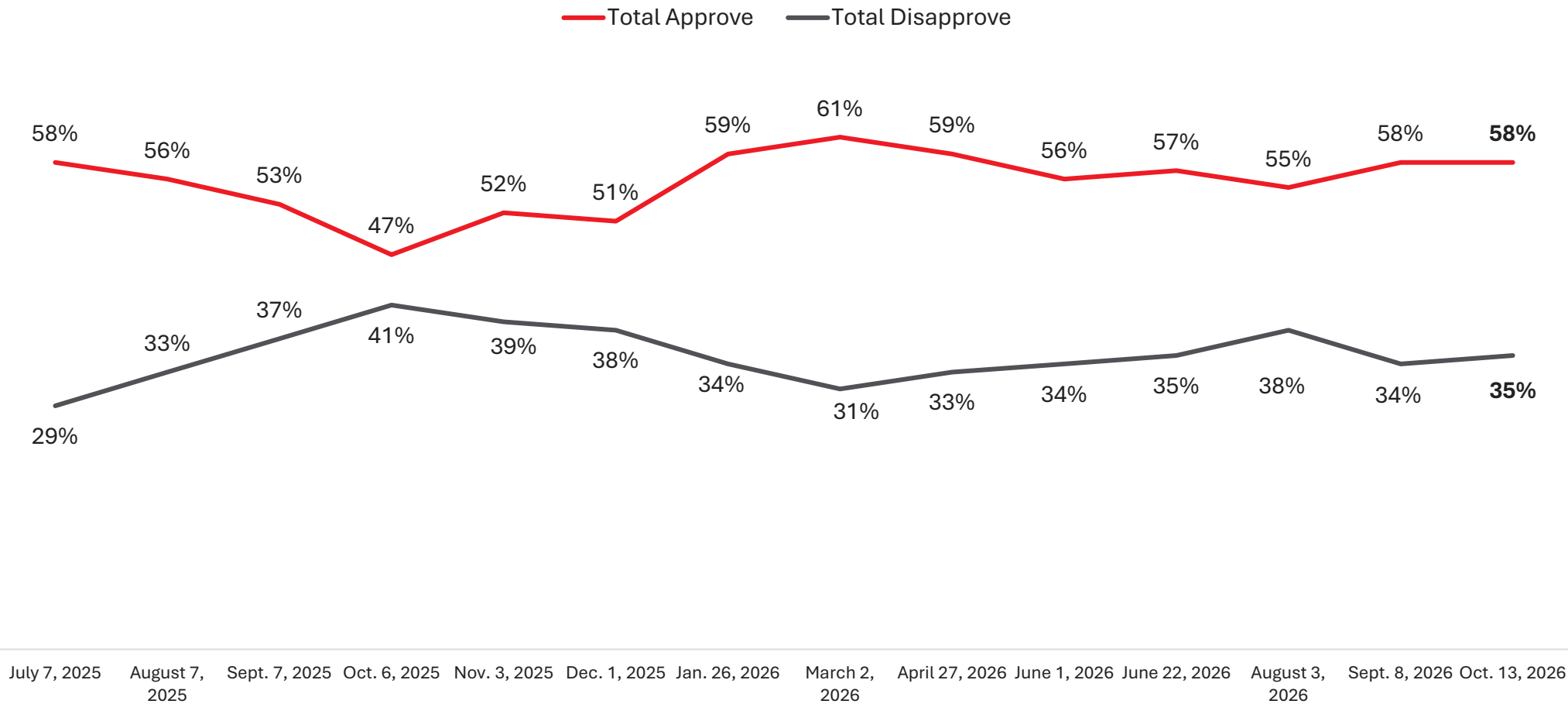
Base: All respondents (n=1,525)

						
	Total Canada	LPC	CPC	NDP	BQ	GPC
Weighted n=	1,525	622	427	108	78	35
Unweighted n=	1,525	699	352	119	85	32
TOTAL APPROVE	58%	95%	22%	43%	55%	47%
Strongly approve	19%	43%	2%	6%	4%	7%
Somewhat approve	39%	52%	20%	38%	50%	40%
TOTAL DISAPPROVE	35%	4%	75%	47%	34%	51%
Somewhat disapprove	17%	4%	27%	28%	25%	37%
Strongly disapprove	18%	0%	47%	19%	9%	15%
Don't know	7%	1%	3%	10%	11%	1%

Approval of Prime Minister Carney’s Performance to Date – Trended

Q3. Thinking of Prime Minister Carney and how he has performed so far, in your opinion do you approve or disapprove of the job he is doing?

Base: All respondents

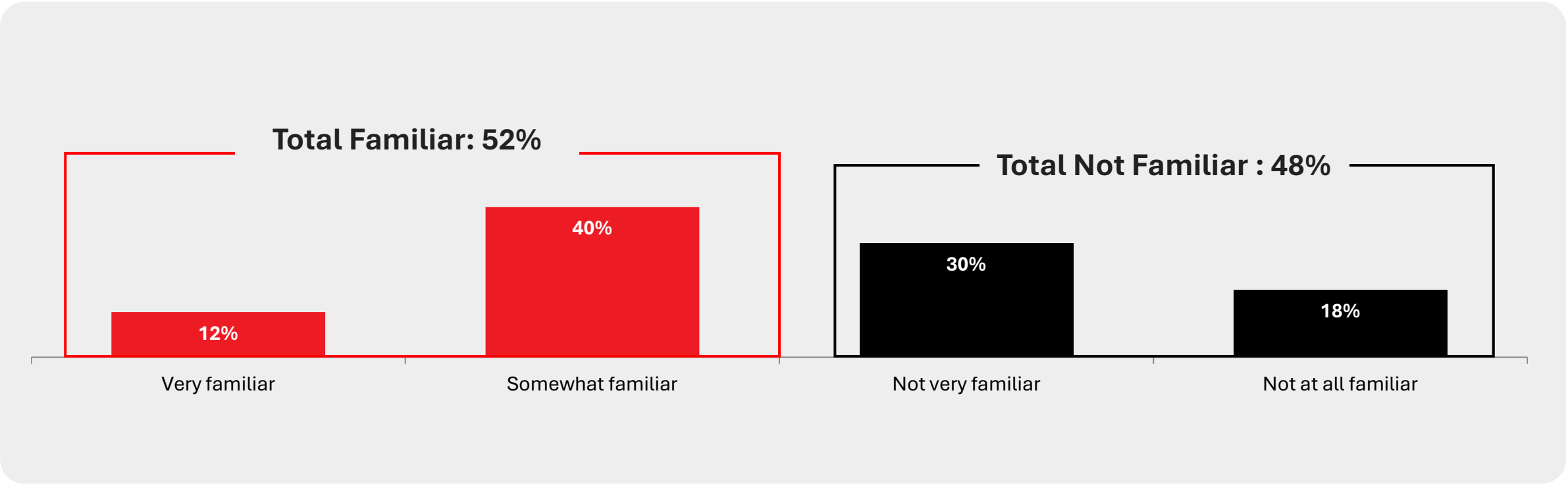


Carney's Performance to Date on Major Campaign Promises

Familiarity with Carney’s Projects of National Interest Initiative (1/2)

Q4. How familiar are you with Prime Minister Carney and his Liberal government’s major ‘Projects of National Interest’ initiative?

Base: All respondents (n=1,525)



Familiarity with Carney’s Projects of National Interest Initiative (2/2)

Q4. How familiar are you with Prime Minister Carney and his Liberal government’s major ‘Projects of National Interest’ initiative?

Base: All respondents (n=1,525)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Sept. 5 th 2025	Gap
Weighted n=	1,525	103	355	595	98	165	209	749	776	399	494	632	1,588	
Unweighted n=	1,525	101	413	605	126	125	155	807	718	362	425	738	1,592	
TOTAL FAMILIAR	52%	51%	37%	53%	46%	62%	71%	62%	42%	52%	47%	55%	47%	+5
Very familiar	12%	13%	5%	12%	11%	16%	19%	16%	8%	11%	12%	13%	9%	+3
Somewhat familiar	40%	38%	32%	40%	35%	46%	52%	46%	34%	41%	36%	42%	37%	+3
TOTAL NOT FAMILIAR	48%	49%	63%	47%	54%	38%	29%	38%	58%	48%	53%	45%	53%	-5
Not very familiar	30%	29%	42%	29%	27%	26%	20%	27%	34%	26%	34%	30%	35%	-5
Not at all familiar	18%	20%	22%	18%	27%	12%	9%	12%	24%	21%	19%	15%	18%	=

Familiarity with Carney’s Projects of National Interest Initiative – *By Voting Intentions*

Q4. How familiar are you with Prime Minister Carney and his Liberal government’s major ‘Projects of National Interest’ initiative?

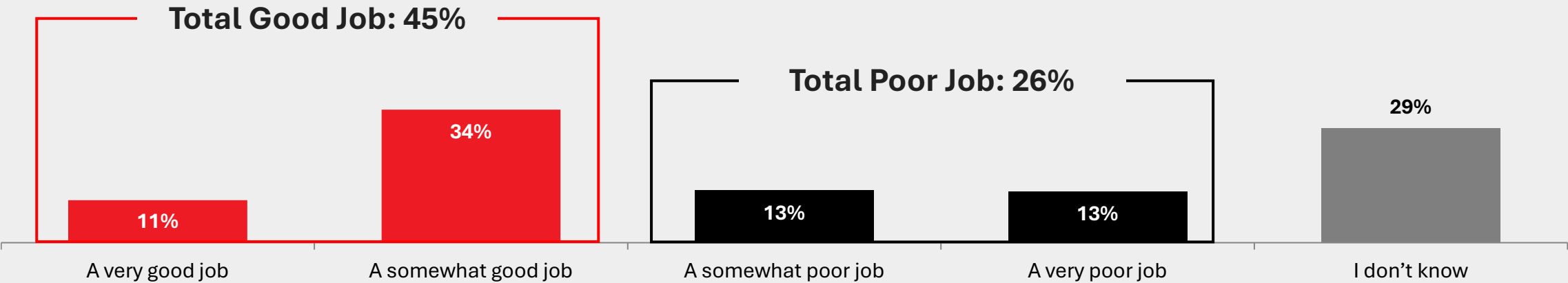
Base: All respondents (n=1,525)

						
	Total Canada	LPC	CPC	NDP	BQ	GPC
Weighted n=	1,525	622	427	108	78	35
Unweighted n=	1,525	699	352	119	85	32
TOTAL FAMILIAR	52%	61%	56%	57%	38%	69%
Very familiar	12%	17%	12%	10%	4%	8%
Somewhat familiar	40%	44%	43%	47%	34%	61%
TOTAL NOT FAMILIAR	48%	39%	44%	43%	62%	31%
Not very familiar	30%	29%	28%	26%	40%	24%
Not at all familiar	18%	10%	16%	17%	22%	7%

Perceptions of Carney’s Progress on Projects of National Interest (1/2)

Q5. Based on what you have read, heard or seen so far, how do you feel Prime Minister Carney is doing getting his ‘Projects of National Interest’ underway?

Base: All respondents (n=1,525)



Perceptions of Carney’s Progress on Projects of National Interest (2/2)

Q5. Based on what you have read, heard or seen so far, how do you feel Prime Minister Carney is doing getting his ‘Projects of National Interest’ underway?

Base: All respondents (n=1,525)

													Familiarity with Projects of National Interest		Total Sept. 5 th 2025	Gap
	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Familiar	Total Not Familiar		
Weighted n=	1,525	103	355	595	98	165	209	749	776	399	494	632	790	735	1,588	
Unweighted n=	1,525	101	413	605	126	125	155	807	718	362	425	738	835	690	1,592	
Total Good	45%	41%	44%	41%	31%	53%	58%	51%	38%	45%	38%	49%	66%	21%	42%	+3
A very good job	11%	9%	8%	11%	7%	15%	14%	13%	9%	8%	9%	13%	19%	2%	9%	+2
A somewhat good job	34%	32%	36%	30%	24%	37%	44%	39%	29%	36%	29%	36%	47%	19%	33%	+1
Total Poor	26%	26%	22%	29%	33%	23%	24%	29%	24%	27%	31%	23%	28%	25%	31%	-5
A somewhat poor job	13%	9%	13%	14%	13%	12%	15%	15%	12%	15%	15%	10%	12%	15%	17%	-4
A very poor job	13%	17%	9%	15%	20%	11%	9%	14%	12%	11%	15%	12%	16%	10%	15%	-2
I don't know	29%	33%	34%	30%	36%	24%	18%	20%	38%	28%	31%	28%	6%	54%	27%	+2

Perceptions of Carney's Progress on Projects of National Interest – *By Voting Intentions*

Q5. Based on what you have read, heard or seen so far, how do you feel Prime Minister Carney is doing getting his 'Projects of National Interest' underway?

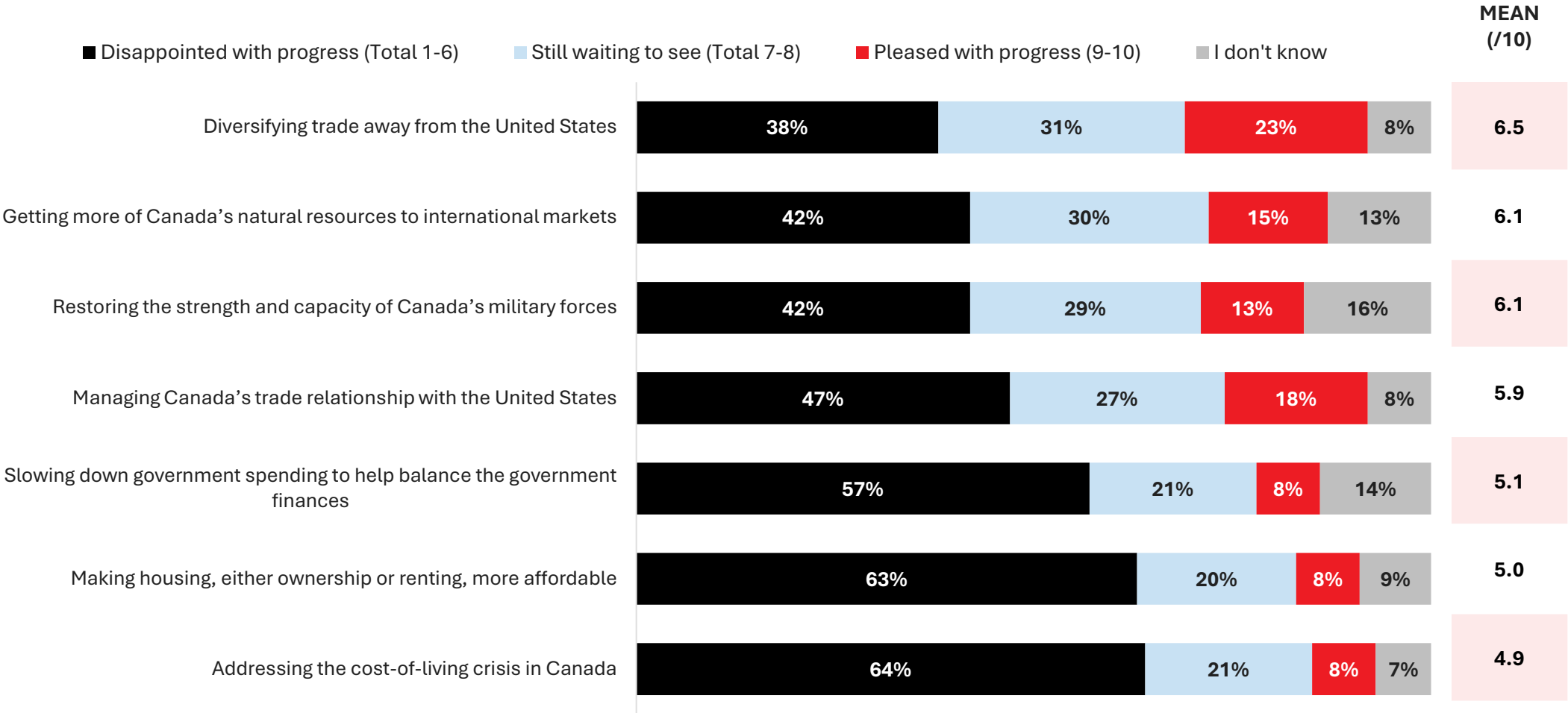
Base: All respondents (n=1,525)

						
	Total Canada	LPC	CPC	NDP	BQ	GPC
Weighted n=	1,525	622	427	108	78	35
Unweighted n=	1,525	699	352	119	85	32
Total Good	45%	73%	21%	35%	38%	39%
A very good job	11%	22%	2%	6%	4%	1%
A somewhat good job	34%	51%	19%	29%	34%	38%
Total Poor	26%	5%	56%	33%	30%	38%
A somewhat poor job	13%	4%	22%	21%	27%	35%
A very poor job	13%	1%	34%	12%	3%	3%
I don't know	29%	23%	22%	32%	32%	23%

Perceptions of Carney's Progress on Campaign Commitments (1/2)

Q6. Prime Minister Mark Carney has been on the job for over a year and half. How do you feel he is doing on making progress on some of the commitments he made during his election campaign in 2025.

Base: All respondents (n=1,525)



Perceptions of Carney's Progress on Campaign Commitments (2/2)

Q6. Prime Minister Mark Carney has been on the job for over a year and half. How do you feel he is doing on making progress on some of the commitments he made during his election campaign in 2025.

Base: All respondents (n=1,525)

<i>MEAN PRESENTED</i>	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Nov. 2 nd 2025	Gap
Weighted n=	1,525	103	355	595	98	165	209	749	776	399	494	632	1,583	
Unweighted n=	1,525	101	413	605	126	125	155	807	718	362	425	738	1,585	
Diversifying trade away from the United States	6.5	6.2	6.8	6.5	5.5	6.4	6.8	6.6	6.5	6.3	6.2	6.8	5.6	-
Getting more of Canada's natural resources to international markets	6.1	6.0	6.3	6.0	5.5	6.0	6.1	6.1	6.1	5.9	5.8	6.3	5.6	-
Restoring the strength and capacity of Canada's military forces	6.1	6.0	6.3	6.1	5.6	6.0	6.3	6.2	6.1	6.2	5.8	6.3	5.6	+0.5
Managing Canada's trade relationship with the United States	5.9	5.9	6.1	5.9	5.1	5.9	6.2	5.9	6.0	5.9	5.7	6.1	4.7	+1.2
Slowing down government spending to help balance the government finances	5.1	4.9	5.3	5.1	4.5	5.3	5.1	5.1	5.2	5.5	4.8	5.2	4.9	+0.2
Making housing, either ownership or renting, more affordable	5.0	4.7	5.1	5.0	4.5	5.1	4.9	5.1	4.8	5.2	4.6	5.1	4.6	+0.4
Addressing the cost-of-living crisis in Canada	4.9	4.7	5.3	4.9	4.2	4.9	4.8	5.0	4.8	5.0	4.4	5.2	4.5	+0.4

*New items in 2026, no comparison possible.

Perceptions of Carney’s Progress on Campaign Commitments – *By Voting Intentions*

Q6. Prime Minister Mark Carney has been on the job for over a year and half. How do you feel he is doing on making progress on some of the commitments he made during his election campaign in 2025.

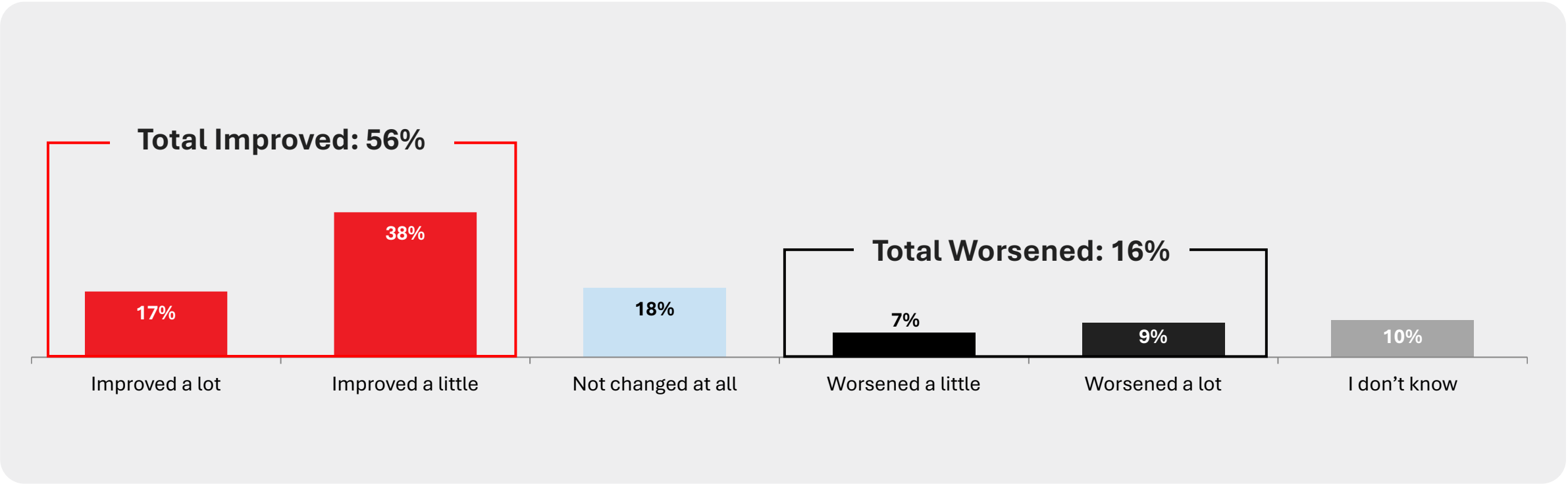
Base: All respondents (n=1,525)

						
<i>MEAN PRESENTED</i>	Total CANADA	LPC	CPC	NDP	BQ	GPC
Weighted n=	1,525	622	427	108	78	35
Unweighted n=	1,525	699	352	119	85	32
Diversifying trade away from the United States	6.5	8.2	4.3	6.6	6.5	6.1
Getting more of Canada’s natural resources to international markets	6.1	7.7	4.0	5.9	6.0	5.8
Restoring the strength and capacity of Canada’s military forces	6.1	7.6	4.3	6.1	5.7	6.3
Managing Canada’s trade relationship with the United States	5.9	7.8	3.6	6.3	5.5	5.6
Slowing down government spending to help balance the government finances	5.1	6.8	3.2	5.1	4.6	5.2
Making housing, either ownership or renting, more affordable	5.0	6.5	3.3	4.6	4.5	5.8
Addressing the cost-of-living crisis in Canada	4.9	6.6	3.0	4.5	4.7	4.8

Impact of Prime Minister Carney’s Leadership on National Unity in Canada (1/2)

Q7. During Justin Trudeau’s time as Prime Minister, some observers noted tensions at times between the federal government and certain provincial premiers. Since Prime Minister Carney took office, would you say the feeling of national unity in Canada has...

Base: All respondents (n=1,525)



Impact of Prime Minister Carney’s Leadership on National Unity in Canada (2/2)

Q7. During Justin Trudeau’s time as Prime Minister, some observers noted tensions at times between the federal government and certain provincial premiers. Since Prime Minister Carney took office, would you say the feeling of national unity in Canada has...

Base: All respondents (n=1,525)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Tracking Nov. 3, 2025	Gap
Weighted n=	1,525	103	355	595	98	165	209	749	776	399	494	632	1,585	-
Unweighted n=	1,525	101	413	605	126	125	155	807	718	362	425	738	1,585	-
TOTAL IMPROVED	56%	54%	55%	57%	50%	59%	56%	60%	52%	49%	49%	66%	47%	+9
Improved a lot	17%	17%	14%	19%	14%	20%	20%	19%	16%	8%	14%	26%	13%	+4
Improved a little	38%	37%	41%	38%	36%	38%	36%	41%	36%	41%	35%	40%	34%	+4
Not changed at all	18%	20%	24%	18%	18%	13%	15%	17%	20%	20%	22%	15%	27%	-9
TOTAL WORSENE	16%	19%	10%	17%	16%	19%	19%	17%	15%	16%	19%	13%	15%	+1
Worsened a little	7%	5%	5%	9%	0%	7%	6%	7%	6%	8%	6%	6%	6%	+1
Worsened a lot	9%	14%	5%	8%	16%	12%	13%	10%	9%	8%	13%	7%	9%	=
I don’t know	10%	8%	11%	9%	15%	10%	10%	6%	14%	15%	10%	6%	10%	=

Impact of Prime Minister Carney’s Leadership on National Unity in Canada – *By Voting Intentions*

Q7. During Justin Trudeau’s time as Prime Minister, some observers noted tensions at times between the federal government and certain provincial premiers. Since Prime Minister Carney took office, would you say the feeling of national unity in Canada has...

Base: All respondents (n=1,525)

						
	Total CANADA	LPC	CPC	NDP	BQ	GPC
Weighted n=	1,525	622	427	108	78	35
Unweighted n=	1,525	699	352	119	85	32
TOTAL IMPROVED	56%	82%	33%	51%	57%	55%
Improved a lot	17%	35%	4%	10%	6%	5%
Improved a little	38%	46%	30%	41%	51%	50%
Not changed at all	18%	12%	25%	22%	25%	18%
TOTAL WORSENERD	16%	2%	36%	13%	8%	17%
Worsened a little	7%	2%	11%	8%	8%	12%
Worsened a lot	9%	0%	25%	5%	0%	6%
I don’t know	10%	5%	5%	14%	10%	9%

Respondent Profile

Respondent profiles

(Base n=1,525)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	807	749
Female	718	776

Language (Mother Tongue)

	Unweighted	Weighted
French	361	303
English	1,032	1,088
Other	132	134

Age

	Unweighted	Weighted
18 to 34	362	399
35 to 54	425	494
55+	738	632

Province

	Unweighted	Weighted
British Columbia	155	209
Alberta	125	165
Manitoba/Saskatchewan	126	98
Ontario	605	595
Quebec	413	355
Atlantic	101	103

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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