



Report

Attitudes Towards Extreme Weather Events and Water Restrictions

A survey of Canadians

June 15, 2026



Methodology

This week, we conducted a survey of Canadians to explore their views and experiences related to extreme weather events and water restrictions.

Method

Online survey among respondents 18 years of age or older.
(Canadian sample: **n= 1,512**)

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **June 12 to June 15, 2026**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.52%**, (19 times out of 20) for the sample.

Significant Differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact one of the following people:

Sebastien Dallaire (sdallaire@leger360.com)
Executive Vice-President, Eastern Canada

Andrew Enns (aenns@leger360.com)
Executive Vice-President, Central Canada

Steve Mossop (smossop@leger360.com)
Executive Vice-President, Western Canada

Notes

A more detailed methodology is presented in the Appendix.

The **Most Accurate** Polling Firm in Canada

CANADA 2025

	LEGER POLL Published on April 26, 2025	OFFICIALS RESULTS 2025 Canada Federal Election
	43%	43.7%
	39%	41.3%
	8%	6.3%
	6%	6.3%
	2%	1.2%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49%	50%
	49%	48%
Others	2%	2%

Key Highlights (1/2)

Some of **the key highlights** of our survey...

EXTREME WEATHER EVENTS

- **Canadians are most likely to perceive an increase in forest fires/wildfires (65%), wide temperature variations within the same season (61%), and extreme heat (61%) compared to five years ago.**
- **A majority also believes poor air quality, including smog and smoke, has become more frequent (51%), though this perception has declined more sharply since June 2025 (-15 points) than perceptions of increased wildfires (-9 points).** This decline may be linked to cooler and less dry conditions observed in June 2026 compared to previous years.
- **Three in ten Canadians (30%) say they have been personally impacted by an extreme weather event in the past 12 months,** up 7 points since June 2025. Those who say climate change worries them are more likely to report being personally impacted (37%). Among those impacted, **the most common effects are being forced to stay indoors due to air quality concerns (59%), experiencing emotional stress (34%), and having to postpone or cancel travel plans (21%).**
- **Looking ahead, nearly six in ten Canadians (59%) believe extreme weather events will occur more often in the future,** while 32% think they will occur about as often as they do now.
- **Despite this, concern about personally experiencing increasingly hot summers and more heat waves is relatively low: 32% are concerned,** while 68% are not concerned. Concern has declined sharply since June 2025, down 30 points.
- **Overall, 61% of Canadians say changes in the climate in Canada worry them,** while 23% say they do not worry them and 10% believe there are not really any changes in the climate in Canada.
- **A majority of Canadians (54%) believe there is still time to reverse the consequences of climate change,** while 35% think it is too late and 11% say they do not believe in climate change.

Key Highlights (2/2)

Some of **the key highlights** of our survey...

WATER RESTRICTIONS

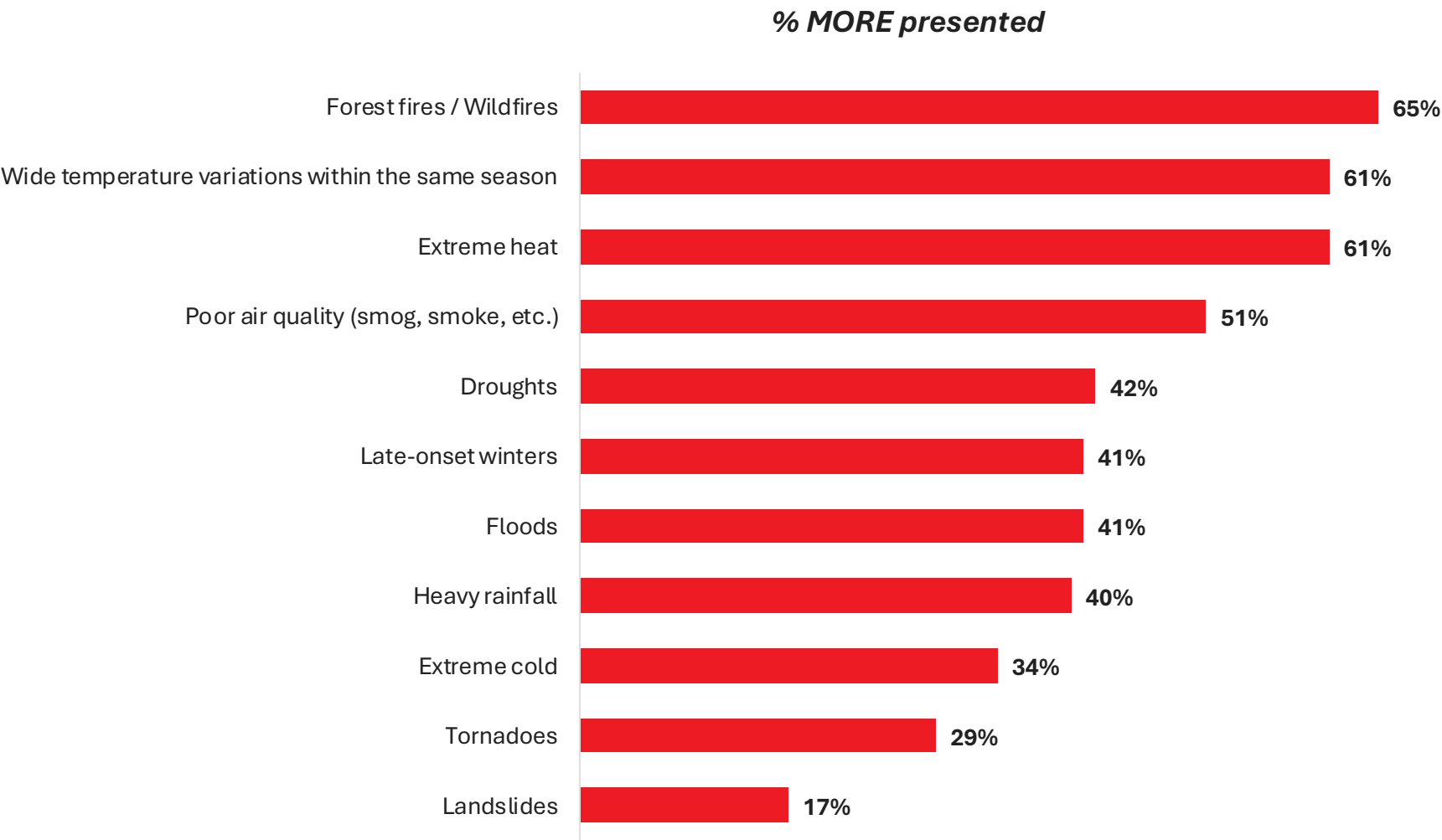
- **One-third of Canadians (32%) say there are water restrictions in their area**, while 56% say there are not and 12% are unsure. Awareness is especially high in British Columbia (78%).
- **Canadians generally support water restrictions in their area: 66% support them, including 22% who strongly support them**, while 22% oppose them. Support is highest in British Columbia (90%) and among Canadians aged 55 and older (73%).
- **Support is strongest for restrictions on non-essential outdoor water use, including washing vehicles (67%), watering residential lawns (66%), washing driveways and sidewalks (65%), and golf course irrigation (64%)**. Support is lower for restrictions on watering vegetable gardens (44%).
- Canadians give their region mixed but generally positive ratings for managing the water supply: **53% say their region has done a good or excellent job, while 30% rate it as fair or poor and 17% are unsure**. Respondents from Quebec (58%) and Canadians aged 55 and older (58%) are more likely to qualify management of water supply as good.
- Most Canadians agree that water conservation is important, even in water-rich regions (82%). **However, views are more divided on whether current restrictions are justified (55%) and whether their region has enough freshwater that restrictions should rarely be necessary (54%)**.

Extreme Weather Events

Perceived Changes in the Frequency of Certain Events in Canada Over the Past Five Years (1/2)

Q1. In your opinion, are there more, the same or fewer of the following events in Canada compared to five years ago?

Base: All respondents (n=1,512)



Perceived Changes in the Frequency of Certain Events in Canada Over the Past Five Years (2/2)

Q1. In your opinion, are there more, the same or fewer of the following events in Canada compared to five years ago?

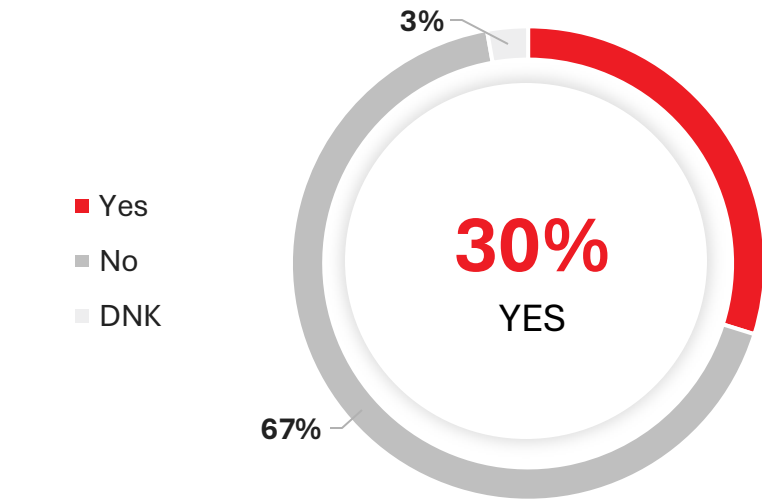
Base: All respondents (n=1,512)

Changes in the climate in Canada...																	
% <i>MORE presented</i>	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Worry me	Do not worry me	There aren't really any changes	Total June 16 th 2025	Gap
Weighted n=	1,512	102	351	588	97	168	206	739	773	400	487	625	921	346	151	1,529	
Unweighted n=	1,512	100	406	604	127	125	150	703	809	351	401	760	958	317	152	1,529	
Forest fires / Wildfires	65%	86%	64%	62%	60%	60%	71%	59%	71%	60%	61%	71%	79%	47%	28%	74%	-9
Wide temperature variations within the same season	61%	69%	65%	60%	52%	51%	65%	53%	68%	59%	57%	65%	77%	40%	23%	62%	-1
Extreme heat	61%	69%	68%	63%	45%	44%	60%	52%	69%	58%	58%	65%	79%	36%	16%	55%	+6
Poor air quality (smog, smoke, etc.)	51%	50%	59%	50%	38%	38%	53%	42%	59%	47%	50%	54%	65%	31%	17%	66%	-15
Droughts	42%	62%	49%	34%	35%	30%	56%	38%	46%	35%	35%	51%	57%	20%	13%	36%	+6
Late-onset winters	41%	44%	44%	38%	32%	36%	50%	35%	46%	45%	41%	38%	53%	25%	17%	45%	-4
Floods	41%	41%	48%	34%	45%	34%	50%	35%	46%	33%	37%	49%	54%	22%	13%	39%	+2
Heavy rainfall	40%	34%	46%	39%	45%	35%	41%	34%	47%	38%	34%	47%	53%	22%	15%	39%	+1
Extreme cold	34%	35%	30%	41%	40%	26%	26%	29%	40%	43%	35%	29%	41%	24%	22%	27%	+7
Tornadoes	29%	18%	35%	31%	45%	19%	21%	24%	34%	23%	29%	34%	38%	18%	9%	28%	+1
Landslides	17%	12%	21%	13%	13%	14%	32%	17%	18%	15%	15%	21%	24%	9%	4%	23%	-6

Personal Impact of Extreme Weather Events in the Past 12 Months

Q2. In the past 12 months, have you been personally impacted by an extreme weather event (such as extreme heat, flooding, fires, tornadoes, etc.)?

Base: All respondents (n=1,512)

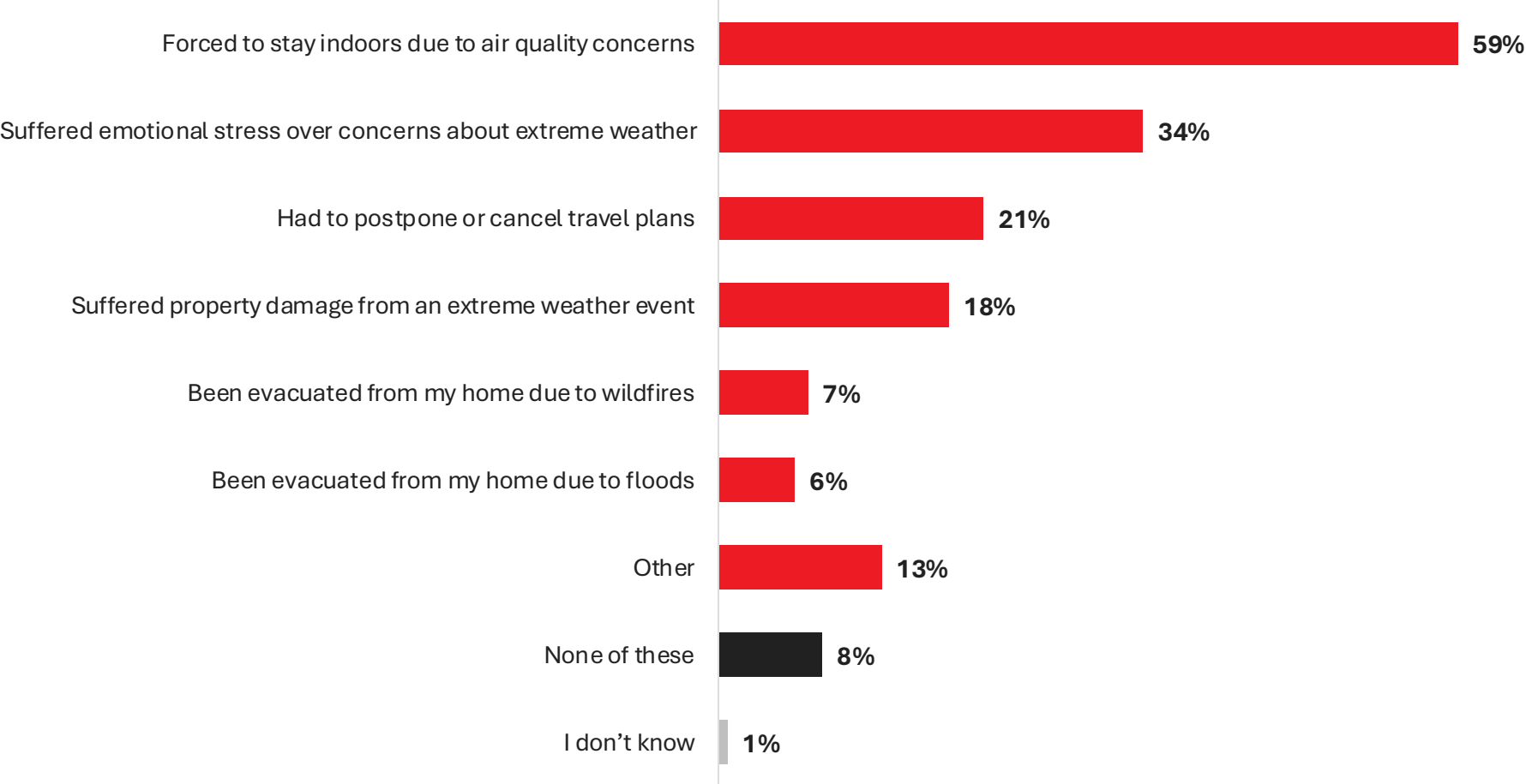


	Changes in the climate in Canada...																
	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Worry me	Do not worry me	There aren't really any changes	Total June 16 th 2025	Gap
Weighted n=	1,512	102	351	588	97	168	206	739	773	400	487	625	921	346	151	1,529	
Unweighted n=	1,512	100	406	604	127	125	150	703	809	351	401	760	958	317	152	1,529	
Yes	30%	32%	28%	32%	42%	19%	30%	29%	31%	31%	32%	27%	37%	18%	17%	23%	+7
No	67%	67%	70%	65%	58%	75%	69%	69%	66%	64%	66%	71%	61%	79%	81%	74%	-7
DK/Refusal	3%	2%	2%	4%	0%	6%	1%	3%	3%	5%	2%	2%	2%	3%	2%	3%	=

Nature of Personal Impact from Extreme Weather Events (1/2)

Q2B. How have you been impacted? *Multiple mentions.*

Base: Respondents who have been impacted by an extreme weather event (n=454)



Note: Since respondents could select more than one answer, totals may exceed 100%.

Nature of Personal Impact from Extreme Weather Events (2/2)

Q2B. How have you been impacted? *Multiple mentions.*

Base: Respondents who have been impacted by an extreme weather event (n=454)

	Changes in the climate in Canada...																
	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Worry me	Do not worry me	There aren't really any changes	Total June 16 th 2025	Gap
Weighted n=	451	32	99	186	41	32	62	211	240	124	156	170	342	64	25	356	
Unweighted n=	454	34	115	183	54	23*	45	197	257	120	132	202	349	64	25*	352	
Forced to stay indoors due to air quality concerns	59%	47%	59%	60%	62%	67%	55%	49%	68%	61%	57%	59%	65%	30%	58%	65%	-6
Suffered emotional stress over concerns about extreme weather	34%	27%	26%	33%	48%	38%	42%	31%	37%	38%	39%	25%	40%	13%	13%	39%	-5
Had to postpone or cancel travel plans	21%	26%	10%	22%	24%	38%	25%	22%	20%	19%	28%	16%	22%	22%	25%	27%	-6
Suffered property damage from an extreme weather event	18%	22%	12%	21%	22%	30%	10%	19%	18%	19%	24%	13%	20%	14%	15%	20%	-2
Been evacuated from my home due to wildfires	7%	7%	2%	3%	7%	24%	21%	11%	4%	15%	8%	1%	6%	14%	17%	7%	=
Been evacuated from my home due to floods	6%	9%	1%	8%	5%	13%	6%	10%	2%	9%	9%	1%	3%	18%	27%	8%	-2
Other	13%	21%	11%	11%	15%	27%	10%	17%	9%	12%	9%	17%	14%	13%	5%	8%	+5
None of these	8%	15%	14%	9%	2%	0%	3%	11%	6%	3%	10%	10%	6%	20%	5%	6%	+2
I don't know	1%	0%	3%	0%	0%	0%	0%	1%	1%	2%	0%	1%	0%	2%	0%	1%	=

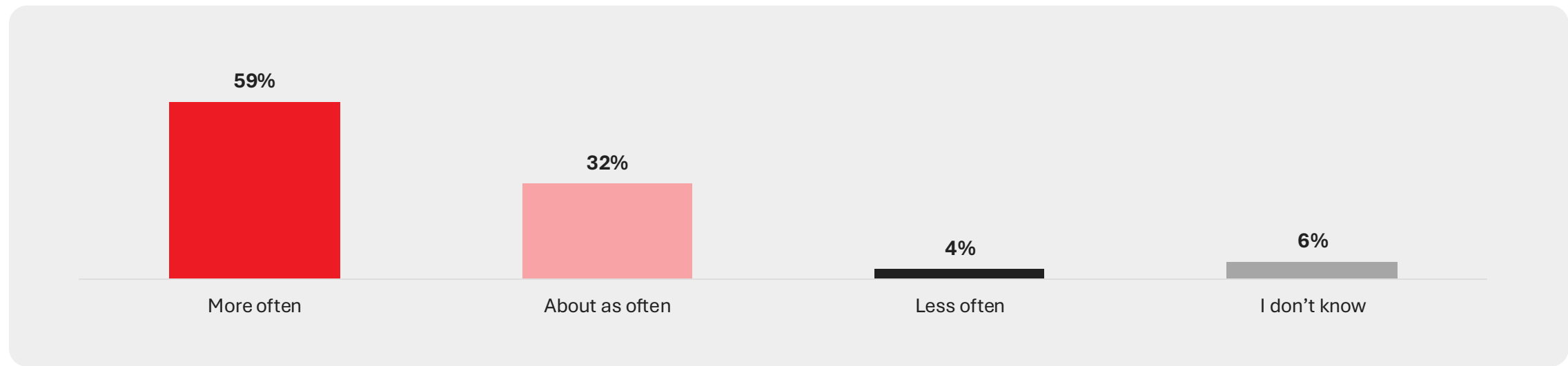
Note: Since respondents could select more than one answer, totals may exceed 100%.

*Given the small number of respondents (n<30) data is presented for illustrative purposes only.

Expectations About the Future Frequency of Extreme Weather Events

Q3. In the future, do you think extreme weather events (such as wildfires, floods, hurricanes, tornadoes, droughts, etc.) will occur more often, about as often or less often than they do currently?

Base: All respondents (n=1,512)

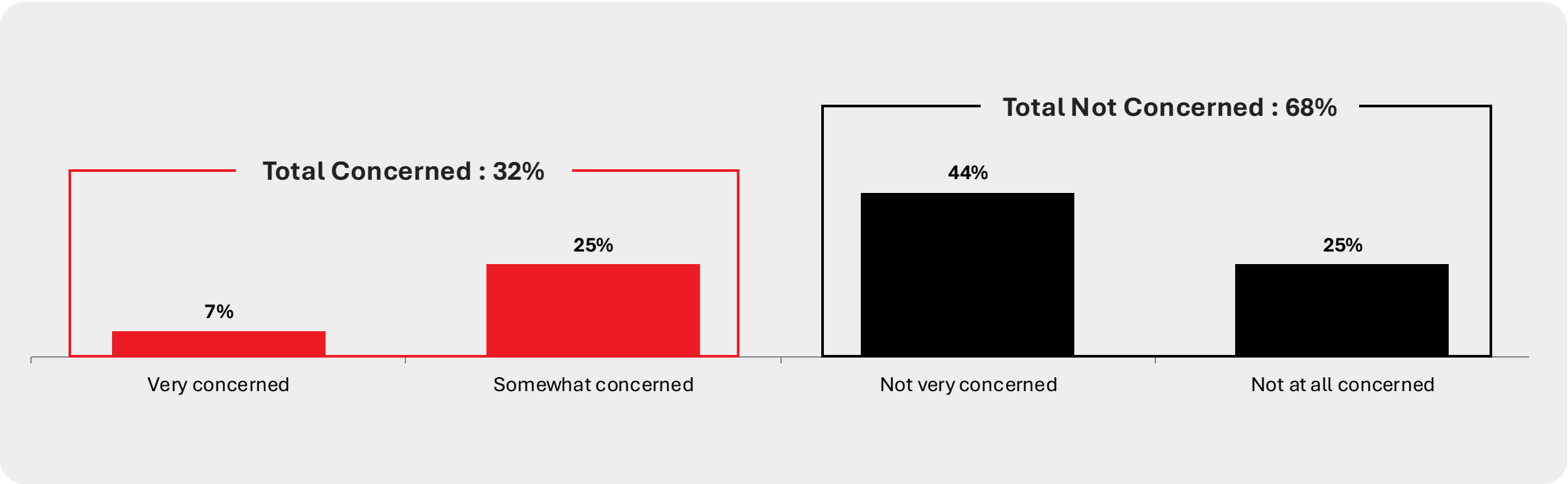


		Changes in the climate in Canada...															
	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Worry me	Do not worry me	There aren't really any changes	Total June 16 th 2025	Gap
Weighted n=	1,512	102	351	588	97	168	206	739	773	400	487	625	921	346	151	1,529	
Unweighted n=	1,512	100	406	604	127	125	150	703	809	351	401	760	958	317	152	1,529	
More often	59%	69%	65%	56%	44%	45%	67%	53%	64%	51%	57%	65%	79%	35%	7%	57%	+2
About as often	32%	23%	29%	32%	40%	46%	22%	36%	28%	36%	32%	28%	16%	55%	76%	31%	+1
Less often	4%	4%	3%	4%	6%	3%	4%	5%	2%	7%	3%	2%	2%	4%	12%	4%	=
Don't know	6%	3%	3%	7%	10%	6%	7%	6%	6%	6%	8%	5%	3%	6%	5%	8%	-2

Concern About Increasingly Hot Summers and Future Heat Waves (1/2)

Q4. How concerned are you that you will experience increasingly hot summers and more heat waves where you live in the future?

Base: All respondents (n=1,512)



Concern About Increasingly Hot Summers and Future Heat Waves (2/2)

Q4. How concerned are you that you will experience increasingly hot summers and more heat waves where you live in the future?

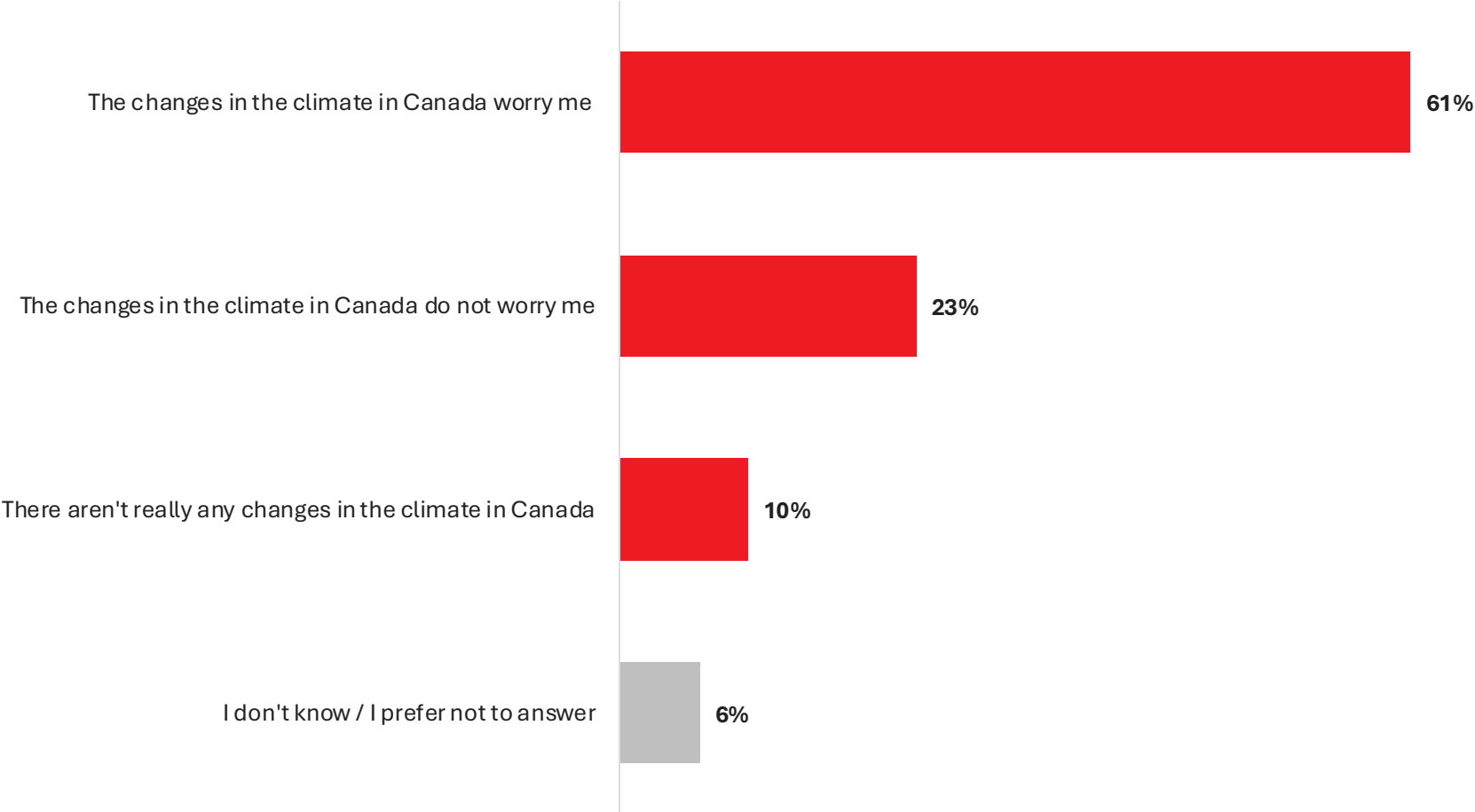
Base: All respondents (n=1,512)

	Changes in the climate in Canada...																
	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Worry me	Do not worry me	There aren't really any changes	Total June 16th 2025	Gap
Weighted n=	1,512	102	351	588	97	168	206	739	773	400	487	625	921	346	151	1,529	
Unweighted n=	1,512	100	406	604	127	125	150	703	809	351	401	760	958	317	152	1,529	
TOTAL CONCERNED	32%	35%	35%	28%	42%	46%	17%	38%	25%	30%	33%	31%	10%	68%	77%	62%	-30
Very concerned	7%	3%	8%	7%	8%	11%	4%	11%	3%	3%	9%	8%	1%	14%	28%	19%	-12
Somewhat concerned	25%	32%	27%	21%	34%	35%	13%	27%	22%	27%	24%	24%	9%	55%	49%	43%	-18
TOTAL NOT CONCERNED	68%	65%	65%	72%	58%	54%	83%	62%	75%	70%	67%	69%	90%	32%	23%	38%	+30
Not very concerned	44%	44%	46%	44%	42%	38%	45%	43%	44%	40%	42%	47%	52%	29%	22%	29%	+15
Not at all concerned	25%	21%	19%	28%	16%	16%	38%	18%	31%	29%	25%	22%	39%	2%	2%	9%	+16

Opinions on Climate Change and Its Impact in Canada (1/2)

Q5. Which of the following statements best represents your opinion?

Base: All respondents (n=1,512)



Opinions on Climate Change and Its Impact in Canada (2/2)

Q5. Which of the following statements best represents your opinion?

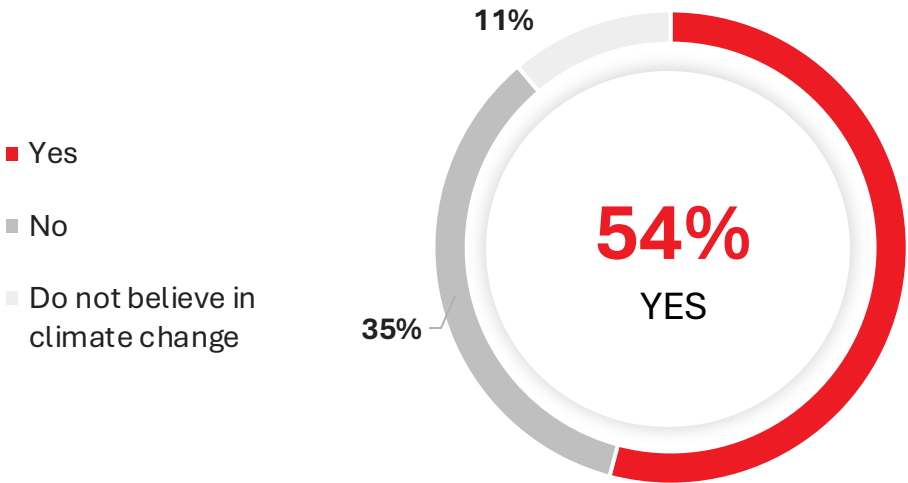
Base: All respondents (n=1,512)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total June 16th 2025	Gap
Weighted n=	1,512	102	351	588	97	168	206	739	773	400	487	625	1,529	
Unweighted n=	1,512	100	406	604	127	125	150	703	809	351	401	760	1,529	
The changes in the climate in Canada worry me	61%	59%	66%	62%	50%	43%	69%	52%	69%	60%	58%	64%	59%	+2
The changes in the climate in Canada do not worry me	23%	30%	19%	21%	29%	37%	17%	30%	16%	26%	24%	20%	22%	+1
There aren't really any changes in the climate in Canada	10%	3%	9%	11%	11%	14%	9%	12%	8%	9%	11%	10%	10%	=
I don't know / I prefer not to answer	6%	7%	5%	6%	9%	6%	6%	6%	7%	6%	7%	6%	9%	-3

Perceptions of the Possibility of Reversing Climate Change Consequences

Q6. Do you think it's still possible to reverse the consequences of climate change?

Base: All respondents (n=1,512)



Changes in the climate in Canada...

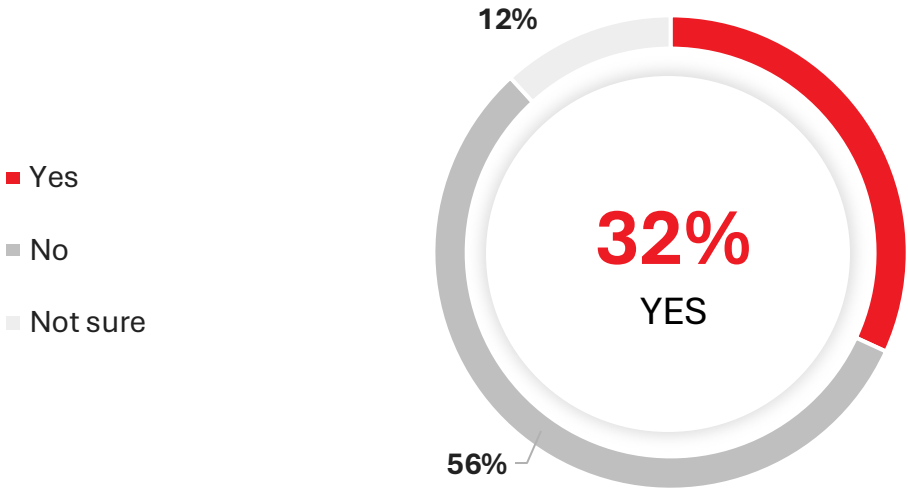
	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Worry me	Do not worry me	There aren't really any changes	Total June 16th 2025	Gap
Weighted n=	1,512	102	351	588	97	168	206	739	773	400	487	625	921	346	151	1,529	
Unweighted n=	1,512	100	406	604	127	125	150	703	809	351	401	760	958	317	152	1,529	
Yes, there is still time to reverse the consequences of climate change	54%	55%	53%	54%	61%	54%	54%	53%	55%	56%	53%	54%	61%	47%	33%	50%	+4
No, I think it is too late to reverse the consequences of climate change	35%	35%	40%	36%	27%	20%	38%	34%	35%	35%	36%	33%	38%	35%	16%	37%	-2
I do not believe in climate change	11%	9%	7%	11%	12%	26%	8%	13%	9%	9%	11%	13%	1%	18%	51%	13%	-2

Water Restrictions

Awareness of Local Water Restrictions

Q7. Some cities/municipalities in Canada have introduced water restrictions or conservation measures. To the best of your knowledge, are there any types of water restrictions in your area?

Base: All respondents (n=1,512)

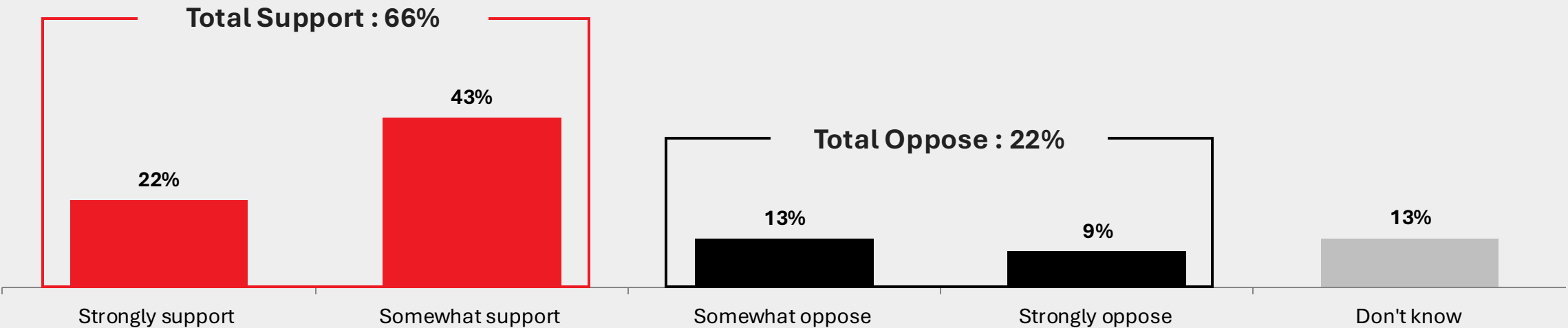


	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n=	1,512	102	351	588	97	168	206	739	773	400	487	625
Unweighted n=	1,512	100	406	604	127	125	150	703	809	351	401	760
Yes	32%	12%	36%	20%	14%	31%	78%	33%	31%	30%	32%	33%
No	56%	79%	55%	64%	70%	60%	15%	56%	57%	54%	55%	59%
Not sure	12%	8%	9%	16%	16%	9%	7%	11%	12%	16%	12%	9%

Support for Local Water Restrictions (1/2)

Q8. Do you support or oppose water restrictions in your area?

Base: All respondents (n=1,512)



Support for Local Water Restrictions (2/2)

Q8. Do you support or oppose water restrictions in your area?

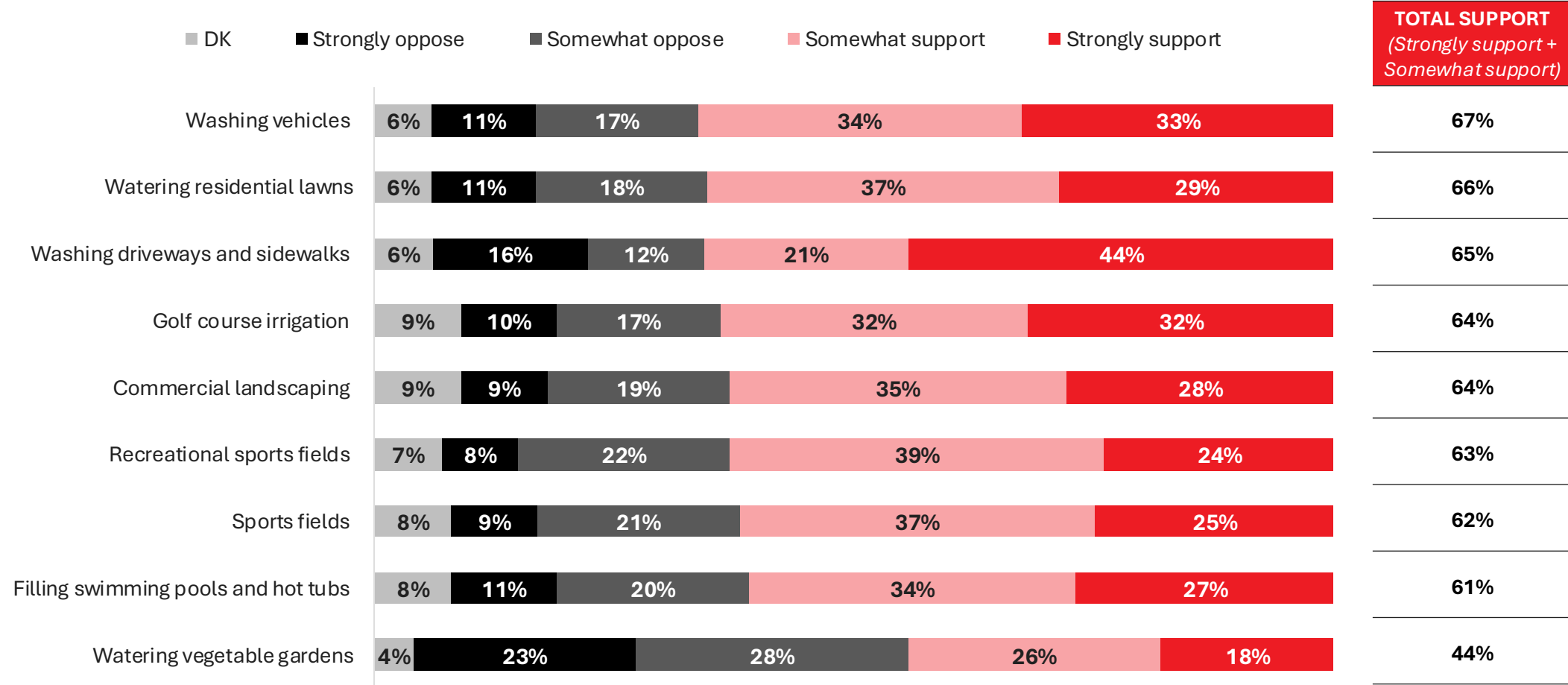
Base: All respondents (n=1,512)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n=	1,512	102	351	588	97	168	206	739	773	400	487	625
Unweighted n=	1,512	100	406	604	127	125	150	703	809	351	401	760
TOTAL SUPPORT	66%	65%	67%	59%	50%	64%	90%	64%	67%	59%	61%	73%
Strongly support	22%	16%	28%	18%	7%	14%	42%	19%	25%	16%	19%	29%
Somewhat support	43%	49%	39%	41%	43%	50%	48%	44%	42%	43%	42%	44%
TOTAL OPPOSE	22%	18%	25%	24%	28%	27%	7%	26%	18%	22%	28%	17%
Somewhat oppose	13%	10%	17%	14%	11%	14%	4%	15%	11%	12%	15%	11%
Strongly oppose	9%	8%	8%	10%	17%	13%	3%	11%	7%	10%	13%	5%
Don't know	13%	17%	8%	17%	22%	9%	4%	10%	15%	18%	11%	11%

Support for Specific Water Restrictions (1/2)

Q9. Do you support or oppose water restrictions in your area for:

Base: All respondents (n=1,512)



Support for Specific Water Restrictions (2/2)

Q9. Do you support or oppose water restrictions in your area for:

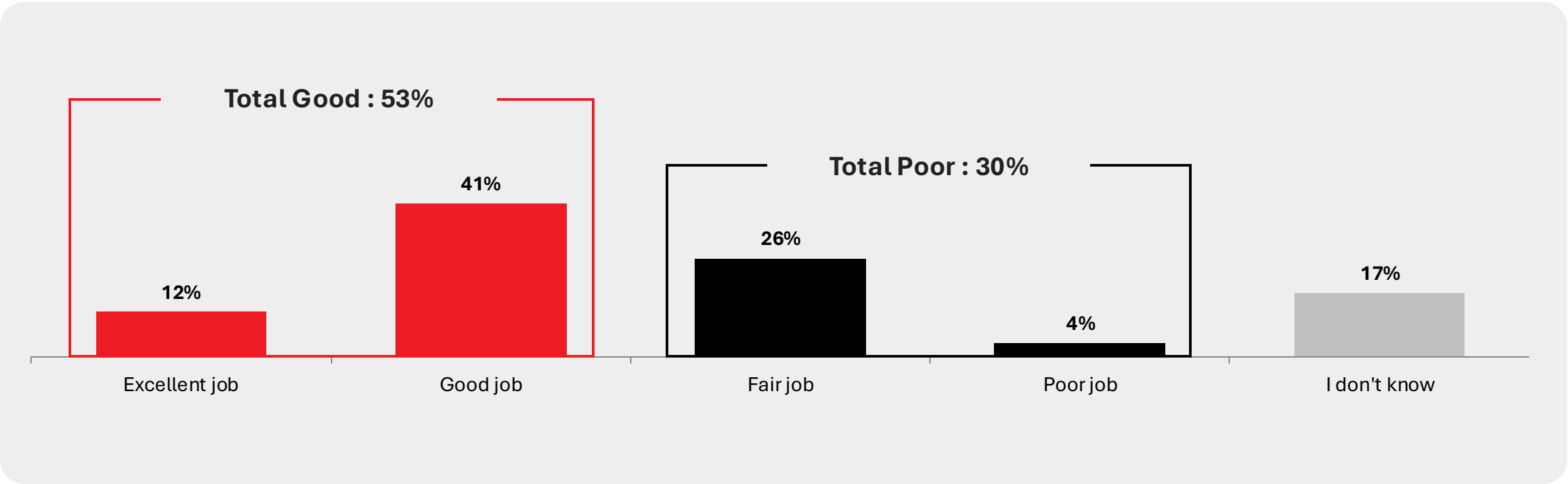
Base: All respondents (n=1,512)

													Support water restrictions in their area	
% TOTAL SUPPORT	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Support	Oppose
Weighted n=	1,512	102	351	588	97	168	206	739	773	400	487	625	991	330
Unweighted n=	1,512	100	406	604	127	125	150	703	809	351	401	760	1,010	322
Washing vehicles	67%	74%	68%	67%	49%	63%	71%	65%	68%	67%	67%	67%	77%	45%
Watering residential lawns	66%	69%	64%	65%	53%	66%	76%	65%	66%	65%	63%	68%	76%	43%
Washing driveways and sidewalks	65%	68%	65%	65%	52%	66%	71%	63%	67%	63%	67%	66%	75%	46%
Golf course irrigation	64%	67%	61%	65%	45%	62%	76%	63%	65%	66%	63%	64%	74%	45%
Commercial landscaping	64%	66%	63%	63%	47%	63%	73%	62%	65%	63%	63%	64%	75%	41%
Recreational sports fields	63%	66%	62%	62%	56%	66%	68%	62%	64%	68%	60%	62%	72%	42%
Sports fields	62%	63%	62%	62%	50%	63%	68%	60%	64%	64%	61%	62%	71%	45%
Filling swimming pools and hot tubs	61%	60%	60%	60%	40%	65%	69%	59%	62%	62%	62%	59%	71%	39%
Watering vegetable gardens	44%	38%	54%	43%	34%	46%	38%	47%	41%	48%	41%	44%	48%	36%

Rating of the Water Supply Management in their Area (1/2)

Q10. How would you rate your region for managing the water supply in your area? Would you say they have done an:

Base: All respondents (n=1,512)



Rating of the Water Supply Management in their Area (2/2)

Q10. How would you rate your region for managing the water supply in your area? Would you say they have done an:

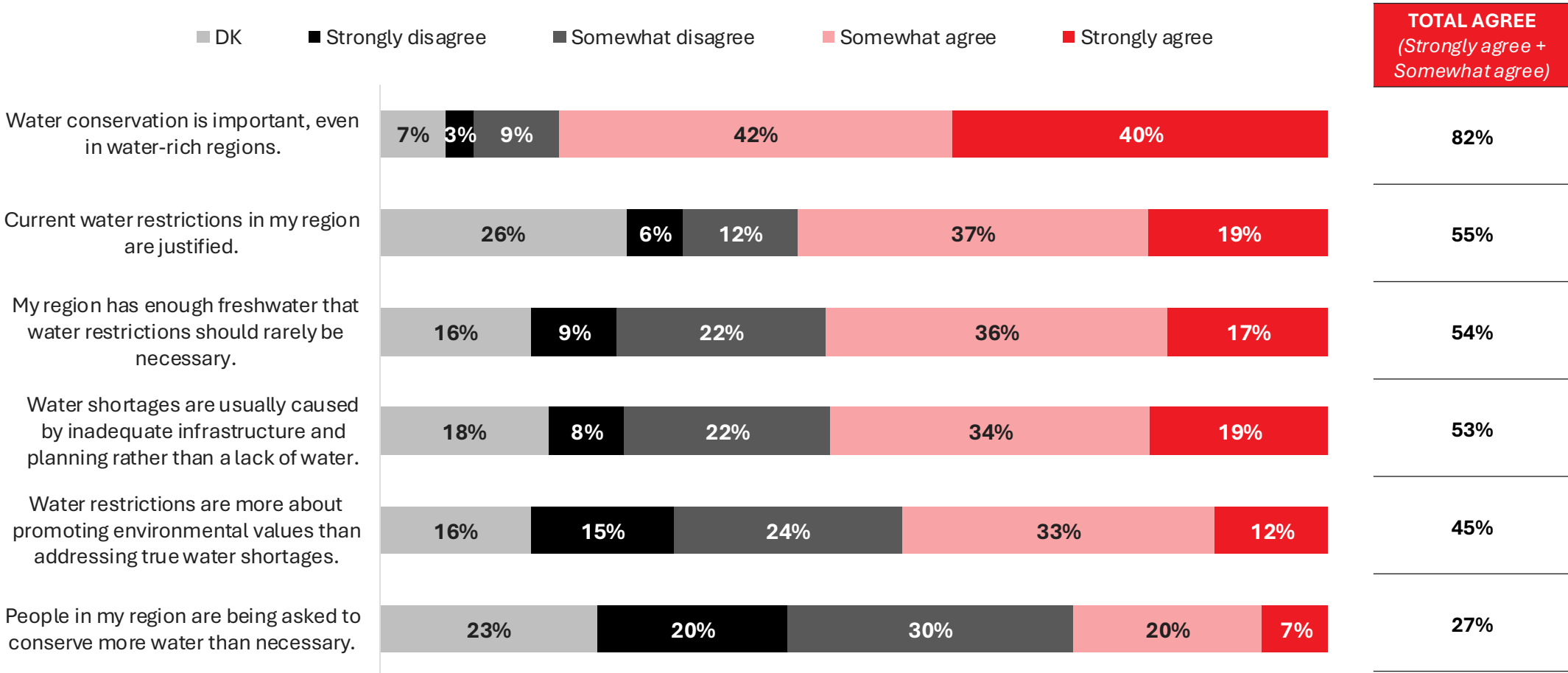
Base: All respondents (n=1,512)

													Support water restrictions in their area	
													Support	Oppose
	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+		
Weighted n=	1,512	102	351	588	97	168	206	739	773	400	487	625	991	330
Unweighted n=	1,512	100	406	604	127	125	150	703	809	351	401	760	1,010	322
TOTAL GOOD	53%	54%	58%	50%	58%	58%	46%	57%	49%	53%	47%	58%	55%	57%
Excellent job	12%	12%	14%	12%	16%	12%	7%	16%	9%	14%	10%	12%	12%	16%
Good job	41%	42%	44%	37%	43%	47%	39%	41%	41%	39%	36%	46%	43%	41%
TOTAL POOR	30%	34%	30%	28%	27%	30%	36%	30%	30%	25%	38%	27%	30%	30%
Fair job	26%	31%	25%	25%	23%	24%	32%	26%	26%	22%	34%	23%	26%	25%
Poor job	4%	3%	5%	2%	4%	6%	5%	4%	4%	3%	4%	3%	4%	5%
Don't know	17%	12%	12%	23%	14%	12%	18%	14%	20%	22%	15%	16%	15%	13%

Views on Water Availability and Conservation (1/2)

11. Please indicate whether you agree or disagree with each of the following statements.

Base: All respondents (n=1,512)



Views on Water Availability and Conservation (2/2)

11. Please indicate whether you agree or disagree with each of the following statements.

Base: All respondents (n=1,512)

% TOTAL AGREE	Total CANADA												Support water restrictions in their area		Rating of the Water Supply Management in their Area	
		ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Support	Oppose	Good	Poor
Weighted n=	1,512	102	351	588	97	168	206	739	773	400	487	625	991	330	800	453
Unweighted n=	1,512	100	406	604	127	125	150	703	809	351	401	760	1,010	322	829	430
Water conservation is important, even in water-rich regions.	82%	87%	88%	80%	65%	77%	86%	79%	85%	74%	81%	88%	91%	61%	84%	83%
Current water restrictions in my region are justified.	55%	54%	62%	49%	44%	51%	71%	54%	57%	53%	54%	58%	68%	33%	63%	59%
My region has enough freshwater that water restrictions should rarely be necessary.	54%	51%	55%	58%	60%	63%	31%	61%	47%	55%	56%	51%	47%	80%	66%	45%
Water shortages are usually caused by inadequate infrastructure and planning rather than a lack of water.	53%	41%	60%	52%	57%	61%	38%	59%	47%	58%	55%	48%	50%	67%	58%	56%
Water restrictions are more about promoting environmental values than addressing true water shortages.	45%	34%	45%	46%	48%	57%	38%	49%	41%	50%	51%	37%	41%	62%	49%	47%
People in my region are being asked to conserve more water than necessary.	27%	14%	39%	21%	23%	33%	24%	31%	22%	33%	29%	21%	27%	32%	30%	31%

Respondent Profile

Respondent profiles

(Base n=1,512)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	703	739
Female	809	773

Language (Mother Tongue)

	Unweighted	Weighted
French	365	299
English	1,022	1,082
Other	125	130

Age

	Unweighted	Weighted
18 to 34	351	400
35 to 54	401	487
55+	760	625

Province

	Unweighted	Weighted
British Columbia	150	206
Alberta	125	168
Manitoba/Saskatchewan	127	97
Ontario	604	588
Quebec	406	351
Atlantic	100	102

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger
Marketing research and polling

Customer Experience (CX)
Strategic and operational customer experience consulting services

Leger Analytics (LEA)
Data modelling and analysis

Leger Opinion (LEO)
Panel management

Leger Communities
Online community management

Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

MONTREAL | QUEBEC |
TORONTO | WINNIPEG
EDMONTON | CALGARY |
VANCOUVER | NEW YORK



Data-driven intelligence for a changing world.

leger360.com