Program Rules: 10% Discount on your Next Project

Referral Program Conditions

- Eligible Referrals: Referred contacts must be new to Leger, conduct quantitative research, and have not worked with Leger within the past two years.
- **Discount Details**: A 10% discount will be applied to the referring client's next project and must be used within 12 months.
- Maximum Value: The discount is capped at \$2,000 per project.
- Exclusions: This discount cannot be combined with other promotional offers or applied retroactively to ongoing projects.
- **Unlimited referrals**: Each valid referral earns an additional 10% discount, which can be applied to future projects (a maximum of 10% per project).
- Non-Transferable: Discounts must be used by the referring client or their research team.

Click here to contact us and learn more!





Program Rules: Free Omnibus Questions

Referral Program Conditions

- Eligible Referrals: Referred contacts must be new to Leger, conduct quantitative research and have not worked with Leger in the past 2 years.
- **Reward**: Receive up to 3 standard Omnibus questions (single- or multichoice, with up to 10 response options).
- Submission timeline: Questions must be submitted within 12 months of referral confirmation.
- Survey Details: Questions will be included in Leger's standard Omnibus survey, subject to survey schedule.
- Analysis Scope: Includes base-level tables only (no custom weighting, coding, or advanced analytics).
- Unlimited referrals: Wach valid referral earns up to 3 additional Omnibus questions.
- Non-Transferable: Rewards must be used by the referring client or their research team.

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